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Mrs Chas H Rathbone

# THE PLEASANTON TIMES

THE HOME-TOWN NEWSPAPER SINCE 1886

VOLUME 57

PLEASANTON, ALAMEDA COUNTY, CALIFORNIA, FRIDAY, APRIL 14, 1944

NUMBER 15

## ALLELECTED AS EXPECTED

Five Chosen, Including New Councilman, at Election Held Tuesday

Four incumbent city officials and a new councilman were elected at the city election of the Town of Pleasanton, held Tuesday at the I. O. O. F. Hall. No contest marked the election.

Councilmen Hans N. Hansen and Tony Mezza were re-elected to maintain their positions on the board, and Albert W. Oxsen was elected a councilman to fill the place that will be left vacant because A. Rivolta, councilman, who has also served as mayor, did not choose to run. Thos. H. Silver, treasurer, and Ernest W. Schween, city clerk, were re-elected to serve another term. The votes cast also included 10 votes for Manuel Rodriguez, and 1 vote for Louis Hewitson.

The vote for those whose names appeared on the ballot was as follows:

Hans N. Hansen, 97; Tony Mezza, 143; Albert W. Oxsen, 157; Thos. H. Silver, 90; and Ernest W. Schween, 101.

Council To Meet Next Tuesday To Name Mayor

Members of the city council of the Town of Pleasanton will meet at the city hall next Tuesday evening at 8 o'clock to canvass the vote, take care of any unfinished business, re-organize, and select a member of the council to serve as mayor.

### Results At Livermore

Frank B. Roberts, incumbent, and Max Bartholomew were elected to the city council at Livermore Tuesday, Roberts getting 468 votes, and Bartholomew 318. The third candidate, J. M. Sikes, received 283 votes. City Clerk Elmer J. Still and City Treasurer Ray Hern were without opposition and were re-elected.

### AN APPRECIATION

I extend my sincere thanks to all who voted for me in Tuesday's election, and deeply appreciate their confidence in me, a confidence which I trust I shall continue to merit. TONY MEZZA.

## AS WE WERE SAYING

Howdy, Folks! We've been using them a long time, but never would know it if we had to depend on a description of them given by a young woman taking a war course in the operation of machinery.

"A bolt," the young woman wrote, in answer to a question, "is a thing like a stick of hard metal, such as iron, with a square lump at one end and a lot of scratching wound around the other end. A nut is similar to the bolt, but just the opposite, being a hole in a little chunk of iron with wrinkles around the inside."

**JOHNSON & NIELSEN**  
Complete Automotive Service  
Welding—Body Work—Painting  
Phone Pleasanton 138

## School Trustees To Run Again

Candidates for trustee in the several school districts in Pleasanton Township have until next Friday, April 21, to file, which is four weeks before election, which this year will be Friday, May 19.

All Pleasanton Elementary School Trustees To Run Again

The recent consolidation of the Antone School District with the Pleasanton School District automatically terminates the terms of all members of the school boards of both districts. All members of the present board, appointed by Vaughn D. Seidel, superintendent of schools of Alameda County, must file and run for election if they wish to retain their positions, and must be re-elected if they are to retain their positions after July 1. The members of the Pleasanton School District board are Edwin E. Orloff, Wm. Mortensen, and Al W. Oxsen. Normally only one trustee would have been up for election, as the term of Orloff was the only one to expire this year.

It is understood that all the present members of the board plan to file in the near future to retain their posts. No other candidates, so far as could be learned, plan to file for trustee in this district.

Only One High-School Trustee To Be Elected

The term of only one trustee of the Amador Valley Joint Union High School District expires this year. It is that of Raymond Brown, who was appointed in July, 1942, to fill out the unexpired term of J. V. Pereira when the latter resigned to move to San Leandro. Other members of the board are John G. Busch, president, A. B. Casterson, clerk, Edwin E. Orloff, and Henry Moller. It is understood that Raymond Brown will be a candidate for re-election.

Walter R. Anderson's Term Expires At Sunol

In the Sunol Glen Elementary School District, the term of Walter R. Anderson expires this year, and it is said he will be a candidate for re-election. Other members of the board of trustees are Frank Harrett and Ernest W. Schween.

John R. Cronin's Term Expires At Dublin School

In the Murray Elementary School District, in which the Dublin school is located, the term of John R. Cronin expires this year, and it is said Cronin will be a candidate for re-election. Other members of the board are H. W. Kolb and Frank Donohue.

### CARD OF THANKS

We wish to thank sincerely our friends and relatives for the many kindnesses extended to us during the illness and after the death of our beloved husband and father, and also for the beautiful floral offerings sent.

Mrs. Emilia Delucchi.  
Mrs. Rose Regalia.  
Mrs. Mary Spetti.  
James Delucchi.

### THANK YOU

I take this means of thanking all of you who voted for me at Tuesday's election, and assure you I will do all I can to merit a continuance of your confidence in me as a member of the city council.

HANS N. HANSEN.

The annual state convention of the Young Men's Institute will be held in San Jose this year, from April 23 to 25.

## BIG CLASS TO BE CONFIRMED

Nearly 100 to Participate in Rites at St. Augustine's Church Saturday

One of the largest confirmation classes in the history of the community will receive confirmation at St. Augustine's Church in Pleasanton Saturday afternoon of this week at 3:45 o'clock, according to the pastor, Rev. Wm. F. Hennessy. Confirmation ceremonies will be in charge of the Right Reverend Thomas A. Connolly, D. D., Auxiliary Bishop of San Francisco.

The first of the week 90 had asked for confirmation, 65 of them being children and 25 being adults. Among the adults are navy men from the navy bases north of Pleasanton. Ernest W. Schween will be the sponsor for all the boys in the class, and Mrs. Mario Regalia will sponsor all the girls.

### NOTICE TO THE PUBLIC

Due to labor shortage and the great volume of work handled by this shop, Williamson's Shoe Shop has decided on a plan whereby all patrons will be notified by mail when their shoes are ready. All patrons so notified should call for their shoes as soon as convenient. The success of the plan depends on the full co-operation of the patrons. It is essential that all patrons wait until notified to call for shoes. This avoids loss of time on our part and saves the patron gas, time, and energy. This plan is now in operation.

Please co-operate.  
WILLIAMSON'S SHOE SHOP.

### STUDENT PASTOR TO SPEAK AT PRESBYTERIAN CHURCH

Rev. Thos. D. Ewing, University of California student pastor at Berkeley, will be the speaker at the Pleasanton Presbyterian Church Sunday morning at the 11 o'clock service, according to the pastor, Rev. C. H. Pederson.

### CARD OF APPRECIATION

I wish to extend my thanks and appreciation to the citizens of Pleasanton for their vote of confidence in electing me a member of the City Council of the Town of Pleasanton.

ALBERT W. OXSEN.

A personal loan costs less at Firstbank.

## Pleasanton MP Brings Civilians Out Of Front Line On Beachhead In Italy

WITH THE ARMY, ITALY—(Passed for publication by Field Press Censor, and sent to The Times from Washington, D. C.)—Private Vernon E. Rose of Pleasanton, Calif., is one of a handful of 3rd Infantry Division military police evacuating civilians from the front line of the Allied Fifth Army Anzio-Nettuno beachhead in Italy.

Most civilians leave the front without coaxing, but there are a great many who remain in hiding in their homes or elsewhere, too frightened to go out or reluctant to leave their possessions.

Rose, sometimes creeping and crawling through heavy enemy shell-fire, reaches these people and leads them back to his jeep, parked as close to the front as he can get it. He takes them to headquarters of the Allied Military Government representative with the 3rd Division. There the evacuees are housed until it is possible to move them from the beachhead. They are treated for minor injuries at an aid station. The more serious cases are sped away to an evacuation or base hospital.

"It isn't the same as handling soldiers," Rose said. "Once we brought in a woman who had been wounded two days before and left without food, water or medical care in the meantime. She was in critical condition when we got her. We brought in a mother and six-day-old child one day and a one-day-old child and her mother one night."

Pvt. Vernon E. Rose made his

## C. of C. Discusses Projects

At a meeting of the Pleasanton Chamber of Commerce, held at the city hall last week, President Edward Nielsen gave a report on the navy bus route between Pleasanton and the navy bases north of town, which the chamber was instrumental in obtaining. They discussed the matter of publicity for the run, and it was planned to post schedules of these special buses, in charge of Greyhound Lines, in all the business houses of Pleasanton, so that navy workers and servicemen and their relatives who visit the base will know where and when they run. It is expected that President Nielsen will contact Greyhound officials relative to the posting of the schedules.

### Avenue and Road Names Confuse Strangers

Another discussion was held on the confusion caused among strangers about avenues and roads in this locality, and it may, in the near future, be brought to the attention of the supervisors that a change in name of Sycamore Road or Sycamore Avenue might be desirable, as well as Pleasanton Avenue and Pleasanton Road. If it is felt, after taking the matter up with residents, that such changes would help the many strangers who come to Pleasanton now, the matter of changing the names may be referred to the supervisors.

### Garden Club Women May Sponsor Gardens

President Nielsen also brought up the subject of the Pleasanton-Livermore Garden Club sponsoring, through the chamber, a victory garden contest here this year. At Livermore the women are already sponsoring such a project through the chamber of commerce of that city. It is expected that the women will sponsor a victory garden contest here. At Livermore the prizes for the winners in that city are already pledged, and it is expected they will be arranged for Pleasanton also.

I wish to thank those voters who granted me a complimentary vote at Tuesday's election. During the years that I have been city clerk, I have endeavored to serve the municipality to the best of my ability. In the years ahead, I will further that endeavor.  
ERNEST W. SCHWEEN.

It will be seen in The Times.

## COMMITTEE NAMED TO PLAN FOR PUBLIC SCHOOLS WEEK

Annual Observance of Week to be Held at Amador Valley High School Auditorium Thursday Evening, April 27 —Patriotic Pageant to be Feature of Program

Members of the Public Schools Week committee have announced plans for the Public Schools Week program, which will be given at the Amador Valley Joint Union High School on Tuesday, April 27, at 8 p. m. The program is an elaborate one this year, and is in charge of Harry Tripp, musical director of Pleasanton Township Schools. It is a patriotic pageant based on the song "The Battle Hymn of the Republic" and is a review of the incidents in history responsible for the building of the freedom of the Republic, and will be presented in its entirety without any pause between scenes. Ralph L. Garibaldi is the chairman of the committee, and is assisted by:

Hans N. Hansen, Thos. H. Silver, Mrs. J. W. Sheffield, Harry Tripp, V. Bernard Johnson, Jack Prouty, Mrs. A. B. Casterson, Miss Anita Wicking, Earl Trimmingham, Mrs.

Frank Peters, Edward F. Nielsen, Harold W. Grimm, Mrs. George Hansen, Mrs. Royal J. Miller, and Mrs. Hans Jensen.

### THE RAINS CAME

After a long dry period, light rains came to this area this week. The moisture was badly needed, as the total so far for this season is considerably less than last season's total of 21.23 inches. There had been only .01 inch of rain here since March 5, until the reading Tuesday morning showed .37 inch. Wednesday morning another .05 had been recorded, and yesterday morning the rain gage registered .06 inch. The total for the season now stands at 13.54 inches. Indications yesterday were that there might be more moisture, and farmers and stockmen hoped there would be.

It will be seen in The Times.

### DRESSMAKING

Wish to announce have moved to 25 Spring St., and will continue doing dressmaking, alterations, etc. —Mrs. Florence Lindmark.

### AUCTION

Auction Every Saturday. Cows, calves, feeder cattle, pigs, sheep, horses, poultry, machinery. Bring what you have to sell. A Safe, Reliable Market. —Reed's New Livestock Auction, Battate Stockyards, 22281 Upper B St., Hayward, H. W. Reed, Owner. 43tf

### STALLION SERVICE

Stallion Service—Purebred bay Percheron stallion, weight 2,000 lbs., will stand at Hans Bonde place on Livermore Road, or telephone Pleasanton 146. 1t

Palmino Stallion Sundance and Albino Stallion White Cloud will stand at Hans Bonde's Stables at Old where. Both bit and ribbon winners. Phone Pleasanton 75-W. 12tf

### WANTED

Setting hens wanted.—Fuller's Stables, Phone Pleasanton 75W.

Always in the market to buy good salable furniture and appliances.—H. L. Kamp, Phone Pleasanton 50-F-12 or Livermore 365.

### HELP WANTED

Wanted—Reliable person to care for girl 7 months, and boy 2½ years. No other duties. Other help in home. Room and board. Salary open. Please call Pleasanton 206. 15-tf.

## Men Wanted

### TO WORK IN DRUM FACTORY

100-percent Essential War Work Steady Employment Salary for Men... 95c per hour No experience necessary. Why travel with your car when you can walk to work and home to meals?

Want part-time welders and men for Victory Shift from 6 p. m. to 10 p. m.

Ask for Mr. Christiansen, Superintendent.

### Northwestern Barrel Co

Ray Street and Southern Pacific Railroad Tracks  
PLEASANTON, CALIF.

## ROXY THEATRE

MATINEE EVERY SATURDAY STARTING 2:00 P. M.  
CONTINUOUS EVERY SUNDAY STARTING 2:00 P. M.

FRIDAY - SATURDAY

WILLIAM BOYD  
As Hopalong Cassidy

In

"RIDERS OF THE DEADLINE"

— Plus —

Frank Albertson — Lorna Gray and Popular Radio Entertainers

In

"O, MY DARLING CLEMENTINE"

— TUES. thru THURS. —

ALICE FAYE — CARMEN MIRANDO — PHIL BAKER

BENNY GOODMAN AND HIS ORCHESTRA

In

"THE GANG'S ALL HERE"

SUNDAY - MONDAY

RED SKELTON  
ANN RUTHERFORD

In

"WHISTLING IN BROOKLYN"

— Plus —

TOM NEAL  
JEANNE BATES

In

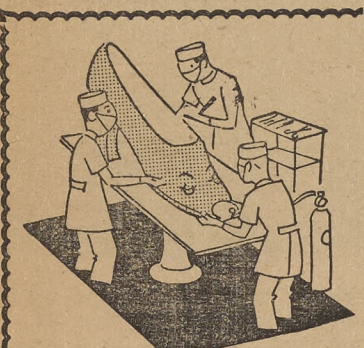
"RACKET MAN"

## DANCE WITH DICK REINHART AND HIS SWING BAND

(Frequently Featured at Sweet's Ball Room)

Saturday Evening, April 22

At Palm Ball Room — Livermore



## Let the Shoe Doctors Help You!

They'll take care of your shoe ills at prices that will keep your spirits up, and can obtain arch supports and other foot aids for you. Come in and let us operate.

**Williamson's Shoe Shop**

743 Main St.

Phone 274



NOW OPEN FOR SUMMER SEASON

## GOLF AND SWIM

FOR VIGOR AND VIM

Don't forget the 5-O'Clock Roundup in the Cocktail Corral (Every Day)

Toll Gate 40c • Swim 60c • Picnic Tables, No Charge (New Tax Included)

IMPORTANT—To those wishing overnight accommodations, may we suggest that you make your reservations in advance, as the Ranch is filled to capacity, especially on week-ends.



## Let's Face Facts

**Container Shortage  
A Primary Headache  
For Farmer in 1944**

**By BARROW LYONS**  
WNU Staff Correspondent

It is the advice of this correspondent that every farmer and shipper who requires wooden or paperboard containers to ship his crop to market make arrangements as soon as he can with used container dealers to supplement his supply of new containers. It would be well to get those used containers into his possession just as soon as possible.



Barrow Lyons

This advice is given because the demand for containers, both new and used, is certain to exceed the supply this year. If you do not know the address of a used container dealer, hunt one up in the nearest terminal market, or if you cannot do so yourself, get your commission house to send you the address of one.

The reason for this caution is the fact that for several years consumption of forest products has exceeded production, and stockpiles in most instances are at an irreducible minimum. Yet military and industrial requirements this year will be at an all-time peak. Lumber has become one of the scarcest commodities in general trade, and it is going to be scarcer.

The War Production board has announced a system for allocating lumber to each type of user according to the importance of that type to the war effort. No doubt adjustments will be made as experience indicates errors that have been made in this allocation.

### Use Local Committees

Coordinating with this order, local committees under War Food administration will determine specifically what each shipper will receive within the quotas for packaging of various classes of fruits and vegetables. Quotas of containers for the less essential vegetables will be cut down on the basis of a percentage of what the shipper used in the 1942 crop season. Each shipper will be expected to offer proof of the quantity of containers used in 1942.

The general situation was outlined by R. A. Palen, chief of the Containers and Packaging Branch, Office of Materials and Facilities, WFA.

"It is impossible at this moment to know just how bad it is," said Mr. Palen, "but it is impossible to calculate exactly what military demands will be."

"We do know that inventories have been practically exhausted. Although we expect to get some additional help in lumbering from war prisoners, this will not compensate for the loss of men drawn into the armed services, and additional numbers that will leave the forests for shipyards and industrial plants."

"There will be no relief from this situation, so far as we can foresee, except when direct war requirements decline, or men return to the woods after their release from the army and navy."

### Military Needs High

"So far as machinery goes, tractors and trucks will be required in greater numbers for beaching operations and military transport, and the tires on this heavy equipment are the same as those used on guns and military trucks."

"Packaging of food requirements for the army and navy are way up, and are likely to continue very high. We shall have to move vast quantities of foods off shore for lend-lease and other governments. Of course, we must preserve a flow of essential civilian supplies—but the word essential will come to have a new meaning to most of us."

"Restricting the less essential crops that require a large amount of containers, implies getting the maximum use possible from the containers we have. However, the size of containers must be increased and lighter materials must be used."

"While the demand for pulpwood has mounted enormously, production is not sufficient. The amount available for essential uses is far below minimum requirements. Huge quantities of paper are now being used for waterproofing purposes by the army."

The greatest deficiency, Mr. Palen said, would be in hampers and baskets to supply growers in the Middle West, Northeast and Middle Atlantic sections, although scarcity will be felt from Florida north, including the Mississippi valley and New England. There will be no more containers than last year, but a considerably larger crop will be harvested.

In one area farmers cooperated with box manufacturers to insure their supply of containers by bringing the lumber into the mills themselves, and then helping out in the mills by processing the lumber. It is hoped that in the fall many other sections will adopt this plan.

In the meantime, it will be well for each farmer and shipper to obtain used containers if he can do so. The next best plan is to contract for supplies, not overlooking the used container dealers. If one cannot be located, write Mr. Palen in Washington.

## On the Nazi Side of the War Fence



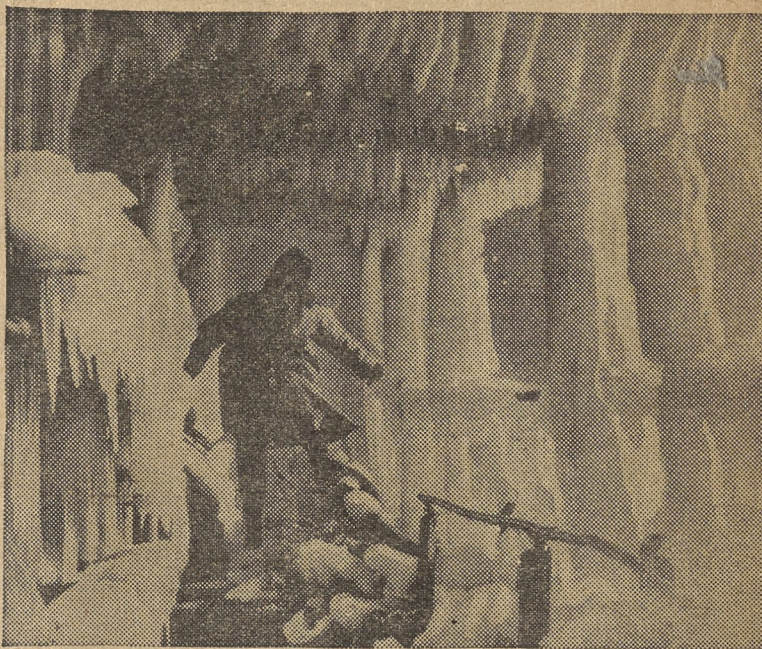
Top left: German general poses aiding wounded men on Russian front, even down to benevolent smile. Picture undoubtedly for home front consumption of Nazis to show kindness of their head men. Lower left: German infantrymen described as counterattacking in support of tiger tank. Right: Lost energy: German signal corps members fix telephone lines which Russian guerrillas cut as quickly as enemy repairs them.

## Guadalcanal Natives in Silhouette



A U. S. navy cameraman recorded this picturesque silhouette study of Guadalcanal natives and a beached canoe to show the "beauty in war" of tropical island in the Solomons.

## Icy North Atlantic Saga



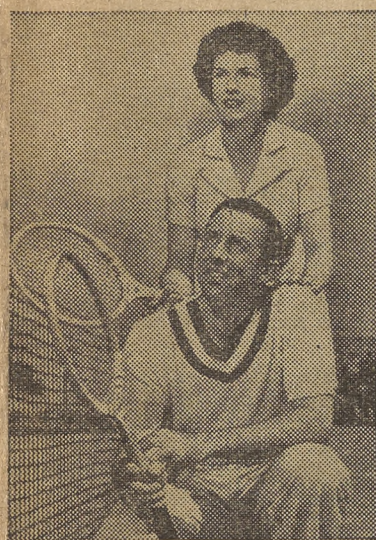
A Royal Canadian corvette reaches port after a tour of convoy escort duty framed in artistic coating of ice formed in North Atlantic. Heavy seas and subzero temperatures add to perils of seamanship for Ordinary Seaman Bruce Price of Petersburg, Ontario, who clings to frosty stanchions to prevent a mishap.

## 22 Die in Coast Hotel Fire



Charred bodies of 22 victims taken from small San Francisco hotel after it had been gutted by fire are shown lined along a curb. Some burned in their beds, while others died jumping for their lives. Toll of blaze also includes 30 injured persons. Police believe the fire to be the work of an arsonist.

## Aid Red Cross

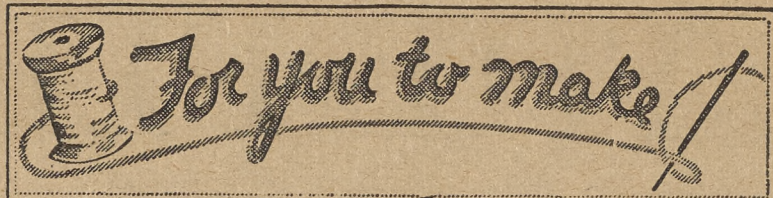


Lieut. Elwood Cooke of the U. S. Navy Preflight school, and his wife, Sarah Paley Cooke, who will appear in a series of exhibition tennis matches in Athens, Ga., for benefit of Red Cross war fund. Cooke won world's doubles title in Wimbledon in 1939 and his wife annexed national women's single crown at Forest Hills in 1941.

## 'Fret-ful' Farley



The only "fretting" James A. ("Big Jim") Farley seems given to—over reports of ousting him as chairman of New York State Democratic committee—is on his guitar.



731



A DELIGHT to any dainty lass is this beruffled pinafore embroidered with swimming ducks or darling cubs. You may use these exciting motifs on other garments, too. All simple stitching.

Pattern 731 contains transfer pattern of 12 motifs ranging from 3/4 by 1 1/4 inches to 6 by 9 1/2 inches; complete directions. Sixteen cents in coins brings you this pattern.



**Quite Peculiar**  
Bill—Do you know "Three Blind Mice"?  
Jill—Sure.  
Bill—You have some funny friends.

**No Wonder**  
Jack—Did you hear the joke on my bed?  
Bill—No.  
Jack—I haven't made it up yet.

**It Is Now**  
Barber—Was your tie red when you came in here?  
Customer—No, it wasn't.  
Barber—Gosh, I must have cut your throat.

**What's That?**  
Angler—You've been watching me fishing for more than three hours. Don't you want to do some fishing yourself?  
Onlooker—Nope, ain't got any patience.

**Yes, Stung**  
He—I've been in touch with royalty.  
She—You have?  
He—You bet. I was stung by a queen bee!



**-DUE TO MUSCULAR PAINS!**

MANY MEN are persecuted by lumbago or other nagging muscle pains—especially after exposure to cold or dampness. If every sufferer could only know about Soretone Liniment! In addition to methyl salicylate—a most effective pain-relieving agent. Soretone acts like cold heat to speed relief:—

1. Quickly Soretone acts to enhance local circulation.
2. Check muscular cramps.
3. Help reduce local swelling.
4. Dilate surface capillary blood vessels.

For fastest action, let dry, rub in again. There's only one Soretone—insist on it for Soretone results. 50¢. Big bottle, only \$1.

**MONEY BACK—**  
IF SORETONE DOESN'T SATISFY

"and McKesson makes it"

Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers. Send your order to:

Sewing Circle Needlecraft Dept.  
117 Minna St. San Francisco, Calif.  
Enclose 15 cents (plus one cent to cover cost of mailing) for Pattern No. ....  
Nat. # .....  
Address .....

One thing a soldier is afraid of is a display of emotion. That's why his slang so often sounds derogatory. For example, he refers to the silver eagles on his colonel's shoulder straps as "buzzards." But when he speaks of his favorite cigarette, he says: "Camels." They're first with men in the Army as well as with Sailors, Marines, and Coast Guardsmen. (According to actual sales records in service men's stores.) And though there are Post Office restrictions on packages to overseas Army men, you can still send Camels to soldiers in the U. S., and to men in the Navy, Marines, and Coast Guard wherever they are.—Adv.

**MEDICATED POWDER FOR FAMILY USE**  
Soothes itch of simple rashes by sprinkling on. Mexsana, the soothing, medicated powder. Relieves diaper rash.

**Commonsense Says: PAZO for PILES**  
Simple. Relieves pain and soreness.  
For relief from the torture of simple Piles, PAZO ointment has been famous for more than thirty years. Here's why: First, PAZO ointment soothes inflamed areas, relieves pain and itching. Second, PAZO ointment lubricates hardened, dried parts—helps prevent cracking and soreness. Third, PAZO ointment tends to reduce swelling and check bleeding. Fourth, it's easy to use. PAZO ointment's perforated Pile Pipe makes application simple, thorough. Your doctor can tell you about PAZO ointment.  
Get PAZO Now! At Your Druggists!

—Buy War Savings Bonds—

**RATS**  
CARRY THE FLEAS THAT SPREAD DISEASE!  
KILL 'EM with Stearns' Paste  
35¢ AT DRUGGISTS

**YOUR EYES TELL how you feel inside**  
Look in your mirror. See if temporary constipation is telling on your face, in your eyes. Then try Garfield Tea. It's the mild, pleasant way to relieve intestinal sluggishness—without drastic drugs. Feel better, look better, work better. (IS A PRESCRIPTION, USE AS DIRECTED)  
WRITE FOR LIBERAL TRIAL PACKET  
Enclose 10c, to cover handling, for generous Trial Packet, sufficient for 8 cups.  
GARFIELD TEA CO., 41st at 3rd Ave., Brooklyn, N.Y., Dept. 4C  
**GARFIELD TEA**  
The Mild Herb Laxative



## Blast Tore Up Street; Workman Did Likewise

The talkative workman was holding forth to an admiring audience in the village store. He was explaining that even in his job, which people might think dull enough, there was sometimes quite a lot of excitement.

"Why I can remember once when a gas explosion tore up a main street where I was working. Huge stones were hurled into the air, buildings trembled and debris rained all about me."

"And what did you do," expectantly asked one of the store's customers.

"Me?" replied the workman, "I quickly regained my composure and tore up a side street."

## Elephant Troops

Predecessor to the modern army tank troop was the Hindu elephant troop employed hundreds of years ago. The tribes of India mounted their "bow-and-arrow" warriors in boxes on the broad backs of mature elephants.

The strategy was to crush down footmen with a stampede charge. Wrote Tartar Emperor Kublai Khan: "Infantry and cavalry took fright when these elephants mounted by archers attacked."



Olivia de HAVILLAND  
star of the Warner Bros. picture,  
"Strawberry Blonde," recommends  
Calox Tooth Powder for teeth  
that shine.

## ENDS 5-YEAR SIEGE OF CONSTIPATION!

"Now as Regular as Anyone!"  
Says H. C. Durand

Here's a sincere, unsolicited letter every disappointed "doser" will want to read:

"I'm 32 years old, and have been constipated over 5 years, going as much as 5 days without a movement. Pills and laxatives would relieve me only for the day I took them. Next day I'd be as bad as ever. Then I tried KELLOGG'S ALL-BRAN. Am now on my second box, and as regular as anyone could want, thanks to regular use of your wonderful product!"

Mr. H. C. Durand, 221 N. Columbus Ave., Fresno, Long Island, N. Y.

Sounds like "magic," doesn't it? Yet, KELLOGG'S ALL-BRAN really can, and does, get at a common cause of constipation—lack of certain dietary "cellulose" elements! That's because it is one of Nature's most effective sources of these elements—which help the friendly colonic flora fluff up and prepare the colonic wastes for easy, natural elimination. KELLOGG'S ALL-BRAN is not a purgative! Doesn't work by "sweeping out"! It is simply a gentle-acting, "regulating" food!

If your constipation is of this type, eat KELLOGG'S ALL-BRAN or several ALL-BRAN muffins daily. Drink plenty of water. See if you don't find welcome relief! Insist on genuine ALL-BRAN, made only by Kellogg's in Battle Creek.

—Buy War Savings Bonds—

## FOR QUICK RELIEF CARBOIL A Soothing ANTISEPTIC SALVE

Used by thousands with satisfactory results for 40 years—six valuable ingredients. Get Carboil at drug stores or write Spaulding-Nash Co., Nashville, Tenn.

## AT FIRST SIGN OF A COLD USE 666 TABLETS, SALVE, NOSE DROPS

## FALSE TEETH AND A GRAND SMILE!

LAUGH, EAT, TALK, FREE OF EMBARRASSMENT

It's so easy to enjoy all-day confidence when your plates are held in place by this "comfort cushion," a dentist's formula.

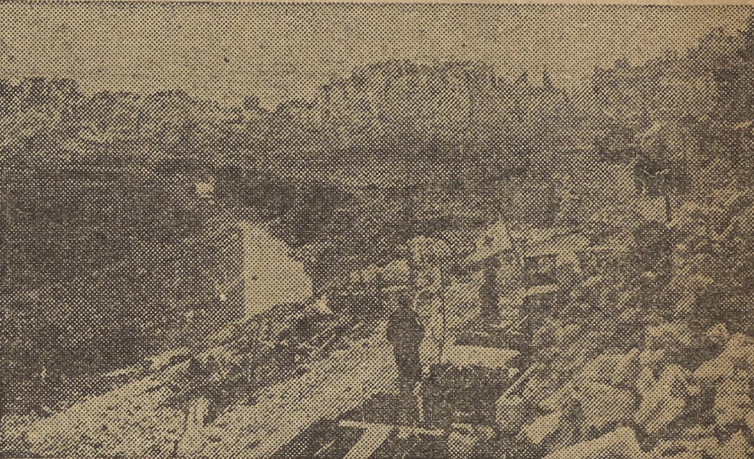
1. Dr. Wernet's vent sore gums. Powder lets you 2. Economical; enjoy solid foods, small amount avoid embarrassment. lasts longer. ment of 100s. 3. Pure, harmless, plates. Helps pre- pleasant tasting. All druggists—30¢. Moneyback if not delighted

Dr. Wernet's Powder  
LARGEST SELLING ALUMINATE  
POWDER IN THE WORLD

## WEEKLY NEWS ANALYSIS

## Increased Activity in Pacific Sector Marked by U. S. Blows on Jap Bases And Heavy Fighting in Burma, India; 4-Fs Get Study in Manpower Crisis

(EDITOR'S NOTE: When opinions are expressed in these columns, they are those of Western Newspaper Union's news analysts and not necessarily of this newspaper.)  
Released by Western Newspaper Union.



Italy—Against a background of war's ruin at Cassino, an Allied medical unit moves to the front to attend the wounded.

## RATIONING:

### Announce Changes

More gas, freer use of fuel oil and food coupons and ration changes in vegetables, fruits, meats and oils were announced by OPA.

To maintain the distribution business, it was announced drivers holding "B" cards will be allowed an additional 100 miles a month, while expiration dates for fuel oil coupons will be eliminated before the fall season of heavy consumption gets underway.

Because many shoppers cashed in their red and blue food coupons for tokens at expiration dates, OPA took off all time limits on the stamps.

While all frozen fruits and vegetables were taken off rationing, beef flank meat, pork liver, lamb and mutton hearts, liver, sweetbreads and tongue, beef tongue, cooked and barbecued pork spareribs and pork tongue were cut 1 point. Shortening, salad and cooking oil were slashed 1 point. Points on canned carrots and tomato juice also were reduced.

## DRAFT:

### Eye 4-Fs

To fill up the industrial and agricultural ranks left vacant by the drafting of all men except key workers under 26, the government called for the induction of all 4-Fs not engaged in essential occupations and a congressional committee moved to shape special legislation for such a program.

At the same time, it was revealed Selective Service was scrapping its unit system of deferring agricultural workers, only giving consideration to a man's regular employment on a farm and the problem of replacing him.

Under the government's proposal, 4-Fs doing nonessential work would be enlisted as reserves and directed to essential occupations at regular civilian pay, or they would be enrolled in labor battalions for employment at army pay if they refused to accept the assignments.

Of the nation's 3,500,000 4-Fs it was estimated that about 1,000,000 were engaged in non-essential work.

## PACIFIC:

### Threaten India

As bold Japanese forces thrust toward the highway hub of Imphal in India, Adm. Louis Mountbatten rallied Allied forces to a stand to hold this key to land communications all along the 600-mile Burmese front.

In the Southwest Pacific area, strong U. S. naval forces again challenged the Japanese fleet to come out and fight by attacking the enemy's sea base of Palau, 480 miles from the Philippines, but the Nips once more withdrew. On New Guinea, New Britain and Bougainville, Allied ground forces continued to press the Japs, as U. S. airmen impeded reinforcement of their battered troops by shooting up shipping and bases.

Seeking to capitalize on their surprise of the Allies in India when they burst from the Burmese jungle from three points to converge on Imphal, the Japs maintained heavy pressure in the face of stiffening British resistance. Beyond Imphal lay the Bengal-Assam railroad, supplying Lieut. Gen. Joseph Stilwell's U. S. and Chinese troops pushing the Japs down the Mogaung valley in far northern Burma.

Admiral Mountbatten

## HIGHLIGHTS . . . in the week's news

**DAIRY SUBSIDIES:** Charles Holman, secretary of the National Cooperative Milk Producers federation, told a senate committee that subsidies on dairy products would have to be increased by \$200,000,000 a year to give farmers a fair return. This would raise the total paid to milk producers from \$550,000,000 to \$750,000,000. Holman is opposed to the whole dairy subsidy program.

## AGRICULTURE:

### Food Subsidies

To peg consumer costs, War Food Administrator Marvin Jones ordered the \$3,000,000,000 Commodity Credit corporation to use its powers and funds for subsidizing food prices.

In addition, the CCC was ordered to purchase, sell, store and transport food and farm products involved in the WFA's price-support and lend-lease programs.

Strongly backed by the farm bloc in congressional debate but upheld by administration forces, the food subsidy program will cost the CCC between \$850,000,000 and \$900,000,000, it was estimated.

## Farm Prices

Increases in returns on meat animals, feed grains, hay and oil bearing and fruit crops resulted in a one point advance in the general level of farm prices from mid-February to mid-March, the agriculture department reported.

Boosts in the above commodities more than offset declines in food grains, truck crops, and milk and egg prices, and brought the general income level to 106 of the 1909-14 plane. A rise of one point brought prices paid by farmers to 176 of the 1909-14 standard.

Prices received by farmers averaged 115 of parity, with only wheat, flaxseed, cotton, hay, peanuts, cotton, lemon and oranges below the fair exchange value established by congress.

## EUROPE:

### In Balkans

While their lines held in northern Russia, German troops fell back to the Carpathian mountains in the south, where they were looked upon to make a stand with Hungarian and Rumanian forces recently incorporated into the Nazi armies.

As the Germans drew back in the east, Allied bombers headed over western Europe to drop their explosives over the expected invasion routes and hammer at Nazi production centers. In Italy, both sides traded punches at Anzio below Rome, while action tapered at Cassino, where Germans clung to their defensive posts.

In pushing the Germans back to the Carpathians, the Russians advanced to within 30 miles from the old Czechoslovak border, while farther to the southeast, they crossed the Prut river to lunge into Rumania.

## Occupation Plans

From London last week came reports indicating Allied plans for postwar Europe shaped by the U. S., Russia and Britain.

With the reich's collapse, the authoritative London Sunday Observer said plans called for British occupation of western and north central Germany, U. S. control of the southern and south-central parts, and Russia of the eastern section. Symbol of Germany, Berlin would be occupied by all three powers.

Before establishment of stable government, the Big Three would also occupy Austria, and any movement for that country's union with Germany would be discouraged, with closer economic ties with the Balkans suggested.

Looking toward eastern Europe, information leaking from sources consulted on perfecting details of the Teheran agreements indicate Moscow will annex the Baltic states and eastern Poland and Balkan territory considered traditionally Russian, and exercise influence over Bulgaria, Rumania and Hungary.

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## Nurses Busy

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## Shoe Care

Leather experts have these tips to offer on the winter care of shoes. Keep shoes clean, dry, oiled, away from heat, and in good repair. Two enemies of leather are moisture and heat. If your shoes get wet in the snow or rain, dry them slowly and away from heat stronger than your hand can bear, as wet leather scorches readily. Stuff the shoes with crumpled paper to keep them in shape, and rub castor oil into the leather while it is wet. After the shoes are dry, polish them.

## The Boer War

The Boer war in South Africa between Great Britain and the Boers, or inhabitants of Dutch ancestry, of the Transvaal and Orange Free State Republics, took place in the closing years of the 19th century.

Administration of the Cape Colony shuttled between England and The Netherlands in the early 19th century, finally being given to England in 1815. Boer resentment against many English policies culminated in the "Great Trek" or emigration in 1835, when 7,000 Boers left the colony. Troubled relations continued and in 1838 war broke out which resulted in modified independence being granted to the Transvaal in 1851. Discovery of gold there brought an influx of British colonists and these settlers (Uitlanders) were denied civil rights by the Boers.

Friction increased and in 1899 the Boers invaded Natal, held by the British. After three years of warfare the two republics were annexed to the British crown and later became part of the Union of South Africa.

## Right Thing

Tact, according to the formal definition, is merely the perception of what to do and say under delicate or difficult circumstances.

But tact is more than a definition. It is a state of mind. You cannot be tactful unless you are thinking about other people, about what they would like, about their feelings and rights more than about your own.

Real value of tact lies in this, that it relieves tension and glosses over situations that might endanger friendship, self-respect or even the personality standing of any of us.

Anyone can master tact if he will pay attention and drill himself in gracious ways. And few arts that you can acquire in life will pay you greater dividends.

## 200 EGGS PER HEN PER YEAR!

It can be done! With proper feeding, proper care. But it takes know-how!

Wallace M. Fox, one of America's outstanding poultry authorities, has written a book with the show-how that gives you the know-how. In simple A B C language it shows you how to get more eggs, more meat, more money, out of your flock—whether it numbers 6 or 6,000.

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## Classified Department

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CHINO Valley alfalfa ranch, 70 A. with new pumping plant and new barn. Good house and other outbuildings. 5 A. in budded walnuts. 65 A. young alfalfa. Joseph C. Clarke, 625 "D" St., Chino, Calif. with R. H. Cattle.

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### Help Wanted

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THE HOME-TOWN NEWSPAPER SINCE 1886

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### SIGNS OF THE TIMES

#### Yes, Things Are Different

A Pleasanton man had to wait at the Southern Pacific crossing on Neal Street one day last week while one train passed another. One train was a long freight, and the other was a train filled with sailors. A brakeman was standing beside one of the trains. To make conversation, the Pleasanton man remarked about the fine crossing that had just been finished at that point by railroad workers. "Yes," the brakeman said; "but you never saw anything like that in Hoover's time." "No," the Pleasanton man replied, and added, as he pointed to the trainload of sailors, "and nothing like that, either." The conversation was null and void from that point on.

It is said a carpenter never repairs his own house, a painter never paints his own house, and a shoemaker never gets time to repair his own shoes—and all these boys so anxious to polish the sailors' shoes nowadays never polish their own.

It has been suggested that in these times of frightful warfare, certain words in "The Battle Hymn of the Republic" be changed to "Gory, gory, hallelujah."

Although some people think Wendell Willkie is still in the running, it will apparently not be through his own volition if that is the case. He said he would stand or fall as a result of the Wisconsin primaries. Apparently he has fallen—but not out of the picture, entirely. Because he dared to state what he thought, and what he thought was more or less sacrilege in the minds of stand-pat Republicans, he was not and is not looked on with favor by those Republicans who can never see anything good in the Democratic camp. Besides another unpardonable sin of Willkie's is that he was once a Democrat himself. However, it is written, no one but a fool never changes his mind. It is also recorded that fools sometimes change their minds, too. Willkie, however, is nobody's fool, even though he may be, as he says, an amateur politician. He may have read the article in a recent Saturday Evening Post entitled "Will the Republicans Elect Roosevelt?" and decided to do his bit to prevent their doing so. Anyway, he has apparently kept his word—something we would hate to trust certain others in high places to do under similar circumstances.

And what would you expect of a man who, when asked if his views reflected the views of his sponsors, replied as Willkie did? "Neither you nor any other man," Willkie said, "influences my opinion beyond the logic of what he

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Comprising Murray, Pleasanton,  
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### PLEASANTON USO NOTES

#### Easter At The USO Center

Easter week was observed at the USO center but the dance as originally planned was canceled. However, the time was pleasantly spent in games and songs, and on Easter Sunday there were dozens of Easter eggs served all day, much to the delight of the guests in uniform, and numerous long-distance telephone calls were made. There were praises of every kind, praises for the USO on foreign soil, and for home there were praises for the many hostesses, senior and junior, who serve from Dublin, Sunol, and Pleasanton. They are so gracious in every way, making each day an enjoyable reception with refreshments thoughtfully prepared. The decorations are always a source of pleasure to the servicemen, comparisons being made as to variety and abundance.

Ken Wade has offered the "Gate Swingers," who entertain with the popular old-time dances at USO centers, but all dance nights are engaged for a month in advance, so having them sometime in the near future will be looked forward to with pleasure.

#### RAINBOW GIRLS ATTEND CONVENTION

Mrs. H. N. Hansen and Mrs. Clyde Potvin accompanied the girls of the Centerville Assembly of the Order of the Rainbow for Girls to the convention held at Santa Cruz from Tuesday through Thursday of last week. The Pleasanton and Sunol girls attending the convention were Misses Opal Potvin, Alice Schulz, Mary Simonson, Mary Schurch, Myrdell Plato, Betty Shanks, Yvonne Grimm, and Ann Marie Hansen. The closing evening of the convention, installation of grand officers was held, and Miss Opal Potvin was installed grand representative from the State of California to the State of Georgia. These representatives contact Rainbow chapters in the states they represent and find out about the Rainbow work in those states.

The regular meeting of the Centerville Assembly of the Order of the Rainbow for Girls was not held last Thursday evening at the I. O. O. F. Hall in Pleasanton because of the convention being held at Santa Cruz, but the next meeting, according to the worthy advisor, Miss Ann Marie Hansen, will be held next Thursday evening, and at that time two Livermore girls will be initiated into the order here. This will be the first time that any Livermore girls have joined the Centerville Assembly.

#### THIRD WARTIME EASTER OBSERVED HERE

Observance of Easter at Pleasanton this year was participated in by many servicemen and their wives, the day beginning at McKinley Park at sunrise with appropriate services, and later, at both churches, many people living both in and near Pleasanton came to worship services and filled both churches. The day was bright and sunny, and gay Easter bonnets and men in navy and army uniforms made the gatherings colorful. But many familiar faces were missing, as many of Pleasanton's younger people are serving in the armed forces, both in the United States and overseas. At silent prayer-time for them, few eyes were dry, and faces were serious this third Easter Sunday of the war, and anyone could tell the gatherings were no mere fashion parades. of flowers in California and the freezing conditions back home, the home they love so well. But it was as happy an Easter as could be expected away from home.

#### MORE HOURS IN NEXT FOUR TAX-COLLECTION DAYS

The tax-collector's office at the courthouse in Oakland will be open Saturday afternoon, April 15, until 5 o'clock, and also the evenings of Monday, Tuesday, and Wednesday of next week, April 17, 18, and 19, until 9 p. m. to accommodate those who wish to pay their property taxes in person. It is suggested, however, that to avoid the usual congestion at the tax collector's office during these collection days, taxpayers may send their payments by mail, and receive their receipted bills "in due course."

#### City Taxes Due, Too

Next Thursday, April 20, at 5 p. m., is the deadline for payment of the second installment of city taxes before penalties are added, according to John J. Delucchi, city tax-collector. The penalty on the second installment of city taxes is 2 percent after 5 o'clock Thursday evening, and an additional 3 percent penalty will be added to the first installment also, if it is not paid by that time.

#### DEER-HUNTING BAN TO BE LIFTED BY ARMY

No military restrictions on hunting deer during the 1944 season is contemplated, according to George D. Miller, executive secretary of the State Fish and Game Commission.

Curtailment of deer-hunting in California the past two years because of military restrictions has led to an increase in deer herds that in some instances has resulted in considerable damage to crops, it is said, a condition that an open season this year will do much to alleviate, it is believed.

#### GARDEN SHOW TO OPEN IN OAKLAND APRIL 20

The Victory Garden Show at Oakland will open April 20 and continue for four days. The show will be in the Exposition Auditorium.

Mrs. Alan Henry entertained 17 friends of her son Philip at an Easter and birthday party Wednesday of last week. The occasion was Philip's 8th birthday. The guests played Easter games and enjoyed an Easter-egg hunt during the afternoon.

#### WHAT DO YOU MEAN—

### A Chinaman's Chance?

Centuries ago, the story goes, Chinese river traders avoided disastrous loss in the turbulent waters of the Yangtze River by sharing their losses. A wise old Chinaman watching 100 skiffs being loaded suggested that each merchant put only a part of his goods in each boat. Five of the skiffs were lost, but all of the merchants got 95% of their goods through safely.

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### RATIONAL AND IRRATIONAL

**Meats and Fats**—Book 4. Red 10-point stamps A8 through M8 good indefinitely. Red 10-point stamps N8, P8, and Q8 will become valid Sunday, April 23, and will be good indefinitely. Waste kitchen fats exchanged for 2 red points and 4c a pound.

**Processed Foods**—Book 4. Blue 10-point stamps A8 through K8, good indefinitely.

**Sugar**—Book 4. Stamps 30 and 31 are each good for 5 pounds indefinitely. Stamp No. 40 valid for 5 pounds of canning sugar through February 28, 1945.

**Shoes**—Book 1, stamp 18, valid through April 30. Book 3, airplane stamp No. 1, valid indefinitely.

**Gasoline Coupons**—"A" No. 11, expires June 21. "B" or "C" may be renewed within, but not before, 15 days from the date shown on the cover of the book. All gasoline coupons must be endorsed.

**Tire Inspection**—Regular inspections not required after April 20. However, OPA advises all to hold on to their tire-inspection records, as they will be needed in connection with gasoline rationing.

**Income Tax**—Declarations of estimated 1944 tax and first quarterly payments are due the federal government by April 15, 1944, and payment of the state income tax is also due on or before the same date. Farmers may postpone making out their federal declarations of income tax until December 15 of this year, but in that case must pay all the tax at that time. If made out by April 15, they have the privilege of making quarterly payments.

**All Food Stamps** will, from now on, be good indefinitely, unless advance notice of expiration is given by OPA.

#### WFA Roundup

Authorized service flags and lapel-buttons will soon be available for purchase by accredited families of American Merchant Marine officers and men. Arrangements are also being made to allow 125,000 merchant seamen to vote in wartime elections. . . . The public should consume more eggs through mid-May to take care of an anticipated record production amounting to at least 350 eggs for each civilian during 1944. . . . Civilians are to get only 5 percent of the dehydrated 1944-45 vegetable output. 70 percent goes to the armed forces, 23 percent to Great Britain and Russia, 1 percent to liberated areas, and 1 percent for other export. . . . The department of commerce has been testing a lot of fuel "dopes" reported to increase the mileage of the motorist, without finding beneficial results in any case. . . . While Mexican nationals are coming to California to help in coming harvests, workers from Newfoundland are to be brought to the northeastern states for employment on dairy farms.

#### Special Gasoline Rations For Some Victory Gardeners

Victory gardeners whose plots are located at some distance from their homes may, according to the OPA, be granted special gasoline rations for up to 300 miles of travel to and from their plots this summer. Full-time paid employees of farm organizations having a membership of at least 100 and chartered by the United States are also eligible for preferred mileage under gasoline rationing.

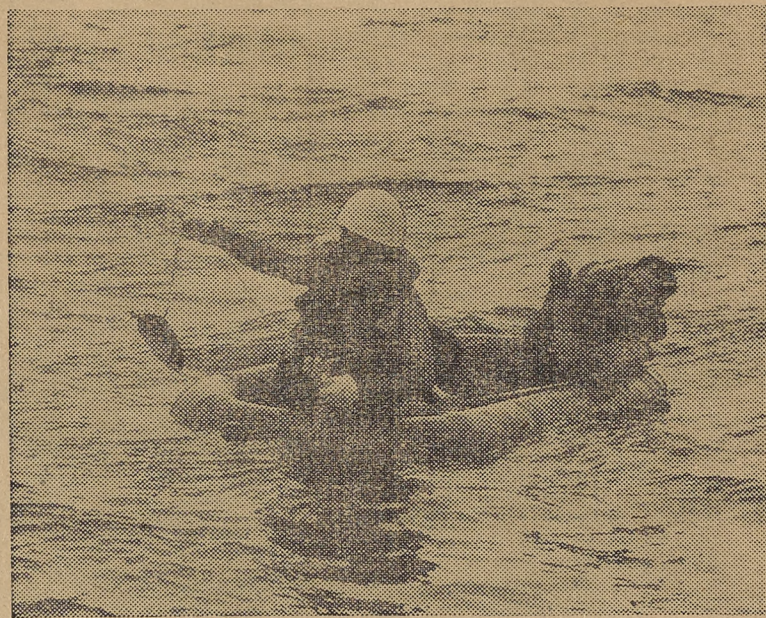
#### Jobs For Discharged Veterans

For men discharged from any of the armed services, a summary of job opportunities in 114 major industrial centers will be placed in nearly every local U. S. Employment Service office, according to the War Manpower Commission. These job summaries give information on types of jobs, scheduled hours of work, hourly wage rates, availability of housing, cost of living, and the adequacy of community facilities such as schools, hospitals, and transportation. The summary will be revised bi-monthly and will indicate the expected labor demand six months in advance.

#### Need For Manpower Continues

Although the army has reached its planned peak strength of 7,700,000 persons, it will need 75,000 to 100,000 men monthly to maintain that strength, according to the war department, and the navy department says it will need 400,000 additional personnel by September 1 to get the navy, marine corps, and coast guard up to peak strength of

### How Castaways Fish for Food



No longer do castaways on a life raft need to fear starvation and thirst. A simple, compact, complete, and fool-proof emergency fishing kit is now standard equipment on all lifeboats, rafts, and planes of the Navy, Army, and Merchant Marine. Hooks, lines, lures, spear, bait, and a net provide the means to catch food. The fish shown has been snagged in the back by treble-gang hooks from the kit.

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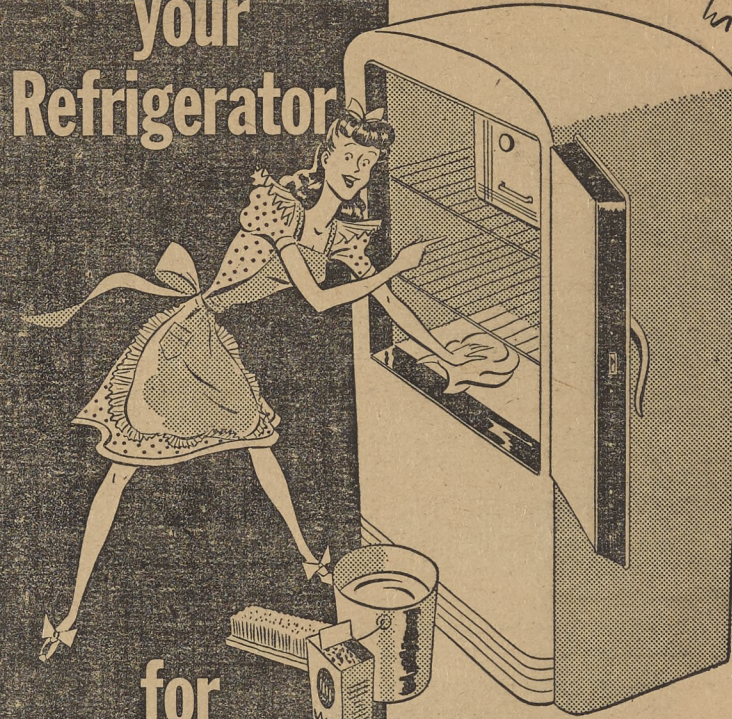
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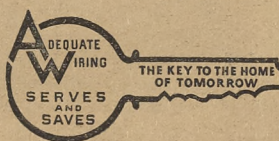
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- Do not put hot foods into the refrigerator.
- Store foods properly and do not overcrowd the shelves.

THE TIME is now, as Spring is here and bountiful Summer approaches, to "service up" your refrigerator. Wash it thoroughly inside and out so that it will be sweet and clean for fresh food storage. Carefully give it soothing drops of oil where needed. Whisk out dirt and dust from the mechanism with a handbrush and dust rag. And of course, never let frost "choke up" freezing compartment. You MUST depend on your present refrigerator to take care of food for the hot summer days ahead. If repair is necessary, have it done now before the summer rush.

#### WHO AND WHERE FOR REPAIR

Every P.G.&E. office keeps an up-to-date list of factory-authorized repair dealers in your community.



P. G. and E.

PACIFIC GAS AND ELECTRIC COMPANY

GE12W-444

### Home-Front "Signal Corps"...

In all kinds of weather . . . day and night . . . skilled crews are keeping vital messages and electric power flowing over America's network of telephone, telegraph and power lines.



Buy  
ANOTHER  
BOND



ACME BREWERIES • San Francisco

Livermore Beverage Co.

1244 Sixth Street Livermore Distributors





REMEMBER the name, remember the face—  
Remember for Insurance this is the place.

**JOHN J. AMARAL**

Phone 222 724 Main Street

### PERSONAL PARAGRAPHS

AND SHORT ITEMS ABOUT INTERESTING HAPPENINGS

A personal loan costs less at Firstbank.

Mr. and Mrs. H. N. Hansen and daughter Ann Marie spent Easter in San Francisco at the home of Mr. and Mrs. Arthur Clemens, who entertained at a family gathering that day.

Salted Nuts—Fresh, warm Pecans, Almonds, Peanuts, or Cashews—or mix them up.—Pleasanton Variety Store.

Pfc. Frances M. Cronin, who is stationed with marine forces at Mojave, left yesterday to report for duty after spending a furlough with her parents, who live at Dublin.

Joseph Theodore of Oakland, who is well known in Pleasanton, passed his physical examination Monday and will enter the navy when he is called for military service.

Sherwin-Williams Paint is the best paint you can buy. We still have all the colors available in our stock of paints and enamels.—Herman G. Kolln.

Howard E. Fritz, who is stationed somewhere in England with army forces, has recently been promoted to a sergeant from the rank of technical corporal, according to a letter received from him last week by Mrs. Fritz.

We have Sports Shorts for women to go with the warm days that are coming. They are in cotton suiting materials and in plain colors of white, rose, blue, grey, and tan.—Meyer Dress and Gift Shop.

Easter dinner guests at the home of Deputy Sheriff and Mrs. Albert E. Vervais were Deputy Sheriff and Mrs. Henry Vervais and daughters Joan Marie and Merle Clare of Niles, Mr. and Mrs. Ed Vervais of Oakland, and Miss Ruth Nelson and Mrs. Clare Behan of San Jose.

Sport Sweaters—Soft pure-wool pullover in delightful shades of red, maize, pink, blue, and lilac, at \$3.95. Cardigan of pure wool in red, maize, pink, blue, and lilac, at \$4.95.—J. E. Bairos "My Store," Pleasanton, Calif.

Pvt. Chester Paul, now stationed at Camp Phillips, near Salina, Kans., is the first to write the publisher of The Times and use the suggested address of Pleasanton 1. Chester says he has the measles and is in a hospital, which he likes better than guard or other duty in some of the snowstorms that recently visited that locality.

Don McIntosh, U. S. N., who is at present stationed at Treasure Island, spent a few days' leave this week at Pleasanton with his niece, Mrs. Eddie Meyer. McIntosh, who is from Rocky Ford, Colo., also has two sons in the navy, and recently met one of them in Hawaii as he was returning to the mainland from Pacific duty. The son is now recovering from wounds received in action at Tarawa, and is in a hospital in the islands.

(Political Advertising)

**ELECT**  
**Chester E. Stanley**



**SUPERVISOR**  
First District  
Alameda County

PRIMARY ELECTION  
May 16

### WELL, FOLKS—

It seems like almost everyone got their fruit trees in the ground and are now planting their Victory garden. Well, I want to tell them that they don't have to fool with those seeds on the harder-to-raise plants, or those plants that produce so much that they don't need but a few sets. We're proud of the assortment of vegetable sets now in stock. Read 'em off—

Pearson Tomatoes . . . 35c doz.  
Bell Peppers . . . 55c doz.  
Chili Peppers . . . doz.  
Wax Peppers . . . doz.  
Strawberries . . . 60c doz.  
Cabbage . . . 30c doz.  
Kale . . . 30c doz.  
Cauliflower . . . 30c doz.  
Broccoli . . . 30c doz.  
Egg Plant . . . 60c doz.  
Los Angeles Lettuce . . . 15c doz.

Visit our plot on Vineyard Avenue, just 2 miles out of Pleasanton on the left. LOOK FOR THE SIGN—

"WEE BONNIE GOWANS"  
Look for the  
"LITTLE BLUE TRUCK"

Jack Fiorio, U. S. N., is now stationed at Norman, Okla., after being at Great Lakes Training Station for a time.

### FORMER PLEASANTON PASTOR PASSES IN OAKLAND

Rev. Weldon Tolloc Grant, pastor of the Pleasanton Methodist Church from 1889 to 1890, passed away in Oakland April 2, and funeral services were held Wednesday of last week at an Oakland mortuary. He is survived by two children, Edwin S. Grant, a San Francisco attorney, and Mrs. Helen Brennan.

Rev. Grant had been pastor of many Methodist churches in California, and came to the Pleasanton Methodist Church, which has since disbanded, during the years when he established a reputation as a church and parsonage builder. The Pleasanton Methodist Church was located where the I. O. O. F. Hall now stands; in fact, the old church building is a part of the hall now, as it was moved back and the main hall built in front of it. The parsonage was the house recently purchased from the lodge by Mr. and Mrs. John Recktenwald and family and now occupied by them.

New Spring Dresses—Gay Prints with light-colored backgrounds, Piques, Crash, and Cotton Suitings and Checked Frocks.—Meyer Dress and Gift Shop.

### OLD HEARST RANCH

PLEASANTON 1 1/2 MILES SOUTH



NOW OPEN FOR SUMMER SEASON  
**RANCH DINNER**  
Every day 6 to 8 P. M. — Full course — Buffet style  
**\$1.50**

SPECIAL SUNDAY — ROAST TURKEY  
with all the trimmings — 2 to 7:30 P. M.

Tables indoors and in grape arbor  
DANCING Saturday and Sunday in Roundup Room  
Toll Gate . . . 40c (tax included)

MONTHLY RECREATIONAL MEMBERSHIP

\$5.00 plus tax  
Includes Free, unlimited swim, golf, toll-gate admittance, tennis, ping-pong, billiards  
Obtain membership card at Ranch Office

Something to Sell? Try an Ad in The Times!

## SAFeway Homemakers' Guide

Quality ingredients assure baking success

Housewives who know they'll have easy success with each batch of biscuits, every cake—all kinds of home-baking—know this too: it's the quality of the ingredients, just as much as the skill in putting them together, that makes for consistently satisfactory results! Here at Safeway we have the very things that make it easy for you to achieve those results—your choice of fine flours, shortenings, spices, and every ingredient for the home baker! All in one store, and all priced to save you money. Stock up this week at Safeway while the selections are at their best!

<b>Enriched Flour</b> #5 bag #10 bag	<b>CAKE FLOUR</b> Swansdown 44-oz. ctn. <b>25¢</b>
<b>Kitchen Craft 29¢ 52¢</b>	<b>SHORTENING</b> Spry—(12 pts.) 3-lb. glass <b>65¢</b>
<b>Drifted Snow 31¢ 57¢</b>	<b>FLOUR</b> Harvest Blossom—No. 10 bag <b>45¢</b>
<b>Globe A-1 31¢ 57¢</b>	<b>SEEDLESS RAISINS</b> Market Day—4-lb. pkg. <b>39¢</b>
	<b>WHITE CORN MEAL</b> or Yellow—Sperry 4 1/2-lb. bag <b>23¢</b>
	<b>BAKING POWDER</b> Clabber Girl—32-oz. can <b>23¢</b>
	<b>OLEOMARGARINE</b> Dalewood—1-lb. ctn.—6 pts. <b>23¢</b>

### SHOP EARLY IN THE WEEK . . . SAVE AT SAFEWAY

NON-RATIONED ITEMS	WHITE KING SOAP	RATIONED ITEMS
Peas Pic Sweet—No. 2 can <b>15¢</b>	Laundry—Med. bar <b>4¢</b>	Spread Cheese—Kraft Pimi. (3 pts.)—5-oz. glass <b>17¢</b>
Peas Gardenside—No. 2 can <b>11¢</b>	<b>SUNBRITE CLEANSER</b>	Salad Oil Swift Jewel—(8 pts.) Qt. glass <b>49¢</b>
Split Peas Washburn—1-lb. Yellow or green <b>2 for 25¢</b>	13-oz. can <b>3 for 14¢</b>	Cane Sugar 5-lb. bag—(stamp) <b>31¢</b>
Biskit Flour Fisher's—2 1/2-lb. <b>29¢</b>	<b>WOODBURY FACIAL SOAP</b>	Brown Sugar 1-lb. ctn.—(stamp) <b>7¢</b>
Molasses Brer Rabbit Green Label—12-oz. <b>2 for 25¢</b>	Reg. bar <b>3 for 23¢</b>	Juice Grapefruit—Town House (3 pts.)—46-oz. can <b>29¢</b>
Extract Vanilla—Schilling—2-oz. <b>31¢</b>	<b>RINSO GRANULATED SOAP</b>	Tomatoes Arm In Arm (7)—No. 2 1/2 <b>2 for 19¢</b>
Crackers Graham—Pirates' Gold 1-lb. ctn. <b>19¢</b>	24-oz. ctn. <b>23¢</b>	Sauce Cocktail—C.H.B.—(5 pts.) 10-oz. bottle <b>17¢</b>
Coffee Airway—Whole Roast—1-lb. <b>20¢</b>	<b>20-MULE TEAM BORAX</b>	Spinach Gardenside—(10) No. 2 1/2 can <b>2 for 25¢</b>
Dressing Salad—Duchess—16-oz. <b>23¢</b>	Soap Chips—22-oz. ctn. <b>21¢</b>	Margarine Sunnybank—(6)—Lb. <b>19¢</b>
Toilet Soap Sweetheart Reg.—12-oz. <b>2 for 13¢</b>	<b>CRYSTAL WHITE SOAP</b>	Italian Dinners Superio (6 pts.)—Pkg. <b>21¢</b>
Steaks Loma Linda Gluten—17-oz. <b>32¢</b>	Laundry—Med. bar <b>4¢</b>	Pineapple Dole sliced—(43 pts.) No. 2 1/2 can <b>23¢</b>
<b>DEVILS FOOD LAYER CAKE</b> Two layers of Devil Food cake filled and iced with Cream Icing, topped with toasted sliced almonds <b>33¢</b>		Plums Hunt's Italian—(12 pts.) No. 2 1/2 can <b>18¢</b>
<b>ORANGE SNAILS</b> Package of 4 <b>15¢</b>		Corn Country Home Golden W. K. (8 pts.)—No. 2 can <b>15¢</b>

### FARM-FRESH PRODUCE

Buying produce by weight means no waste! That's the Safeway pricing method—take advantage of it now!

**ASPARAGUS** Fancy Green 2 lbs. **25¢**

**FANCY AVOCADOS** Fuertes—Lb. **25¢**

**SUNKIST LEMONS** Fancy—Lb. **9¢**

**GRAPEFRUIT** Arizona or Coachella—Lb. **7¢**

**WHITE CABBAGE** Nice Solid Heads—Lb. **4¢**

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from O.P.A.

### GUARANTEED MEAT

We have the answer to your meat problem; cuts which are, quality for quality, priced to save you money!

**PORK SHOULDER ROAST** Picnic—Bone In (1 pt.)—Lb. **28¢**

**EASTERN SMOKED BACON** By the Piece, Rind on—(1 pt.)—Lb. **29¢**

**PORK LOIN ROAST** Loin End Cuts 2 pts.—Lb. 31¢ Rib End Cuts (2 pts.)—Lb. **29¢**

**SLICED FANCY BACON** Fine Quality—Market sliced—rind off (1 pt.)—Lb. **37¢**

**FRESH PORK SAUSAGE** Bulk Type No. 2—Very tasty—easily prepared (1 pt.)—Lb. **32¢**

**READY TO EAT PICNICS** Eastern Smoked—Bone In—4 to 8 lb. average (2 pts.)—Lb. **33¢**

### PROBLEM SOLVED—SCIENTIFIC LIKE

DOGGONE IT ALL! HONEY I'VE ASKED YOU NOT TO CALL ME HERE AT THE LAB! I'M IN THE MIDDLE OF AN IMPORTANT EXPERIMENT!

YES? WELL, I MEREELY CALLED TO SAY THIS: IF YOU WANT SUPPER TONIGHT YOU BETTER PUT THAT DARNED SCIENTIFIC MIND OF YOURS TO WORK ON MY PROBLEM! I'VE SQUEEZED THE BUDGET SOME DRY!

THERE YOU ARE, MY PRETTY PROBLEM CHILD—THE BEST I COULD BUY! I MET DOCTOR SMITH'S WIFE AS WE LEFT THE LAB, AND SHE GAVE ME A VERY SCIENTIFIC SUGGESTION.

ALL THAT FOOD FOR SO LITTLE MONEY? HOW COME?

THE SECRET, HONEY, IS PRINTED RIGHT AT THE TOP OF THOSE NEAT FIGURES! SAFEWAY! MRS. SMITH HAS SHOPPED THERE FOR A LONG TIME—SAYS SHE KEEPS HER BUDGET BOOK STRAIGHT WITH THEIR REASONABLE PRICES. BUYS HER PRODUCE BY WEIGHT FOR INSTANCE. NO WASTE—GETS EXACTLY THE RIGHT AMOUNT. BY GEORGE, IT IS SCIENTIFIC!

### BUY AN EXTRA WAR BOND TODAY!

Julia gives 3 favorite baking recipes

There's something about a hot oven and the good smells that come from it, these lively afternoons, that makes baking a special pleasure. Of course I have favorite recipes to work with. For instance:

**SCONES**  
(which are just as tasty for breakfast or dinner as they are at tea-time!)

2 cups enriched flour 1 tbsp. grated orange rind  
3 tps. baking powder 1/2 cup seedless raisins (may be omitted)  
1/2 tsp. salt 1 egg  
1/2 cup sugar 6 tps. shortening Milk

Sift flour and measure; sift again with baking powder, salt and sugar. Cut in shortening, add orange rind and raisins. Beat egg with fork in measuring cup; add milk to make 3/4 cup; add to dry ingredients, stirring only until all the flour is dampened. Knead on lightly floured board 20 to 30 seconds; roll or pat to 1/2-inch thickness. Place in ungreased 9-inch layer cake pan; score scones with fork. Bake in hot oven (450° F.) about 10 minutes or until brown.

**CREAM PUFFS**  
(and here, the trick is to bake them long enough—they can be filled with prepared puddings, or home-made cornstarch pudding or ice cream or custard.)

1 cup enriched flour 1/4 tsp. salt  
1/2 cup butter or 1 cup water  
1/2 cup water 4 eggs

Sift flour and measure; sift again. Combine butter or shortening, salt, and water in saucepan. Bring to boil, remove from heat and add flour all at once, beating until dough leaves side of pan; cool slightly. Add eggs, one at a time (have eggs at room temperature), beating until batter is smooth after each addition. Drop by heaping tablespoonfuls on ungreased cookie sheet, or form into strips 4 x 1-inch, spreading into shape with a knife. Bake in hot oven (450° F.) about 20 minutes, reduce temperature to moderate oven (350° F.) and continue to bake 20 minutes longer or until thoroughly dry and will hold shape. Makes 12 large or 24 small puffs.

**LEMON TEA MUFFINS**  
(for one thing, they provide a pleasant change when friends drop in for tea.)

1 cup enriched flour 2 eggs  
1 tsp. baking powder 1 tbsp. grated lemon rind  
1/2 tsp. salt 1/4 cup lemon juice  
1/2 cup shortening 1/2 cup sugar

Sift flour and measure; sift again with baking powder and salt. Cream shortening; add sugar gradually, creaming until light and fluffy. Add egg yolks one at a time, beating well after each addition. Add lemon rind. Add flour mixture alternately with lemon juice, a small amount at a time, beating until smooth after each addition. Fold in stiffly beaten egg whites. Fill well greased muffin pans 3/4 full. Bake in moderately hot oven (400° F.) 10 minutes or until done. Makes 24 tiny muffins. Serve cold (no butter required!).

Julia L. Wright Director  
Safeway Homemakers' Bureau

Of Course Selling by Weight is Scientific—It's Accurate!

If your food plans call for a small head of cabbage, why pay for a big one? Priced by the pound at Safeway, cabbage and all other produce items are sold fairly and accurately. You get your money's worth—and save money!

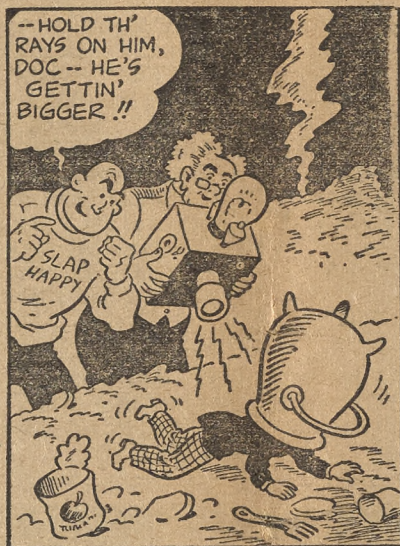
**SAFeway**  
Prices in this ad are effective Tuesday thru Saturday, April 11 to 15, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda and Contra Costa Counties unless changes are required as a result of new O.P.A. regulations.



# THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

## SPARKY WATTS



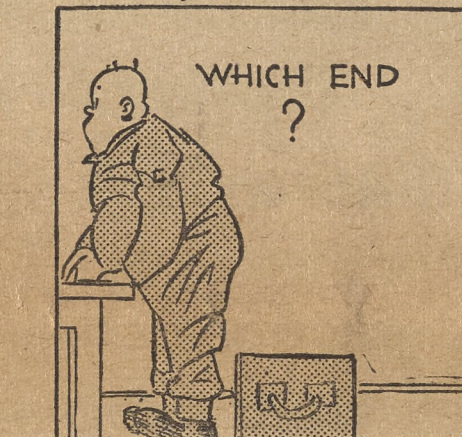
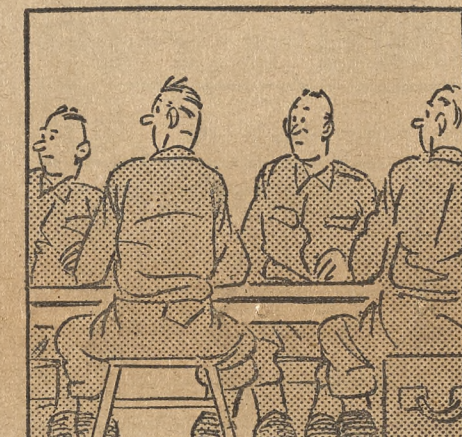
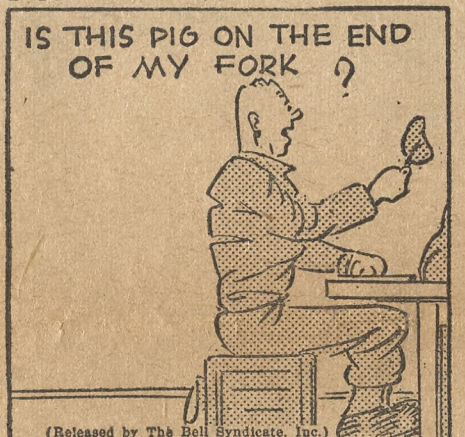
By BOODY ROGERS

## LALA PALOOZA —Nearing New York



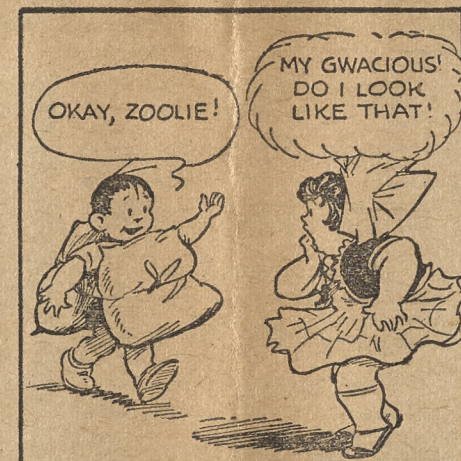
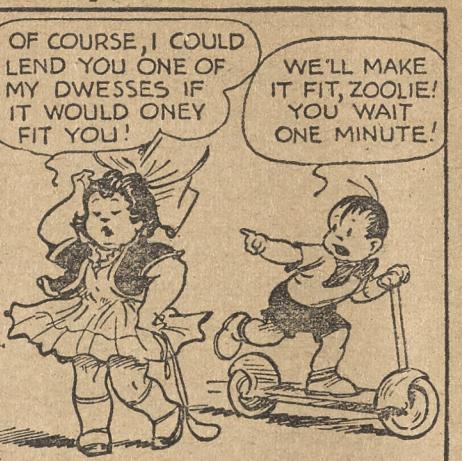
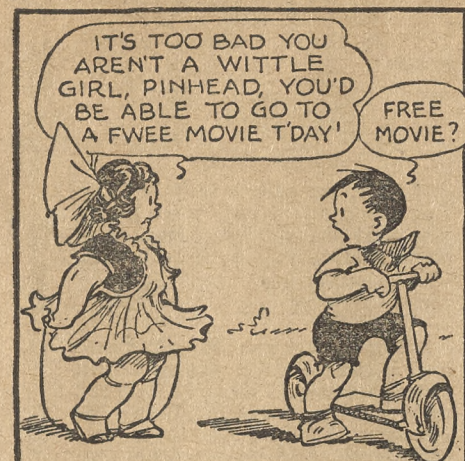
By RUBE GOLDBERG

## POP—A Bit of Doubt



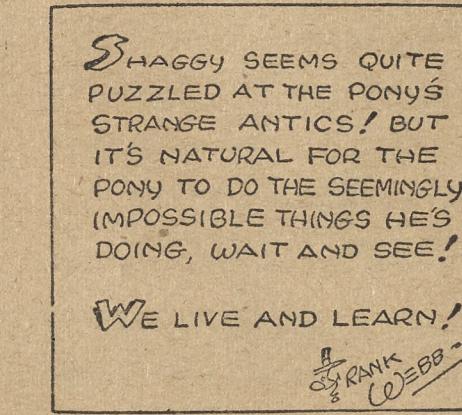
By J. MILLAR WATT

## REG'LAR FELLERS—A Good Buildup

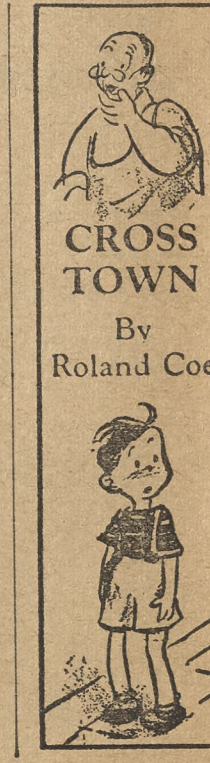
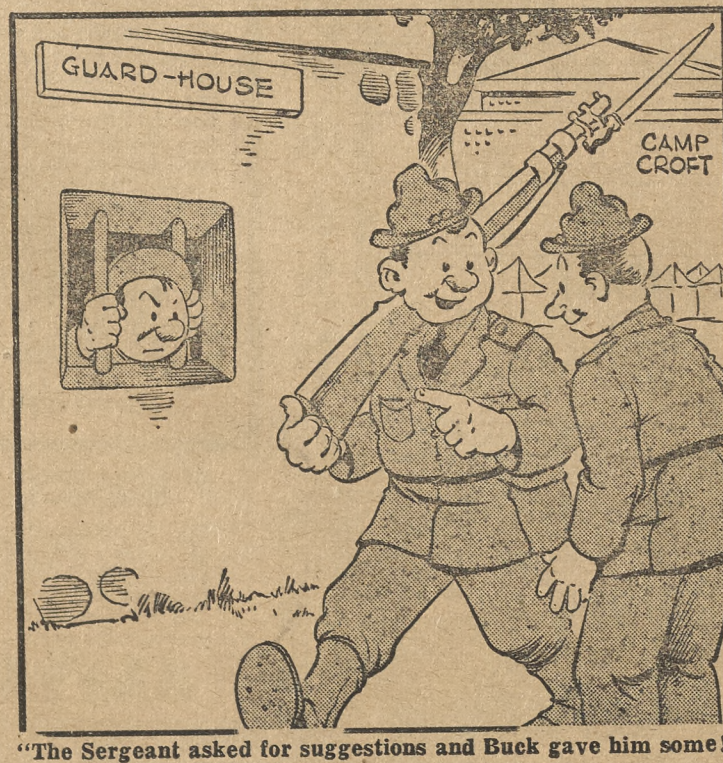
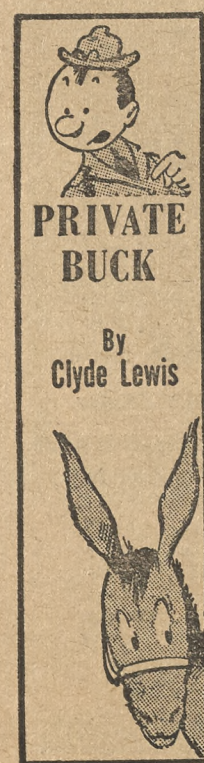


By GENE BYRNES

## RAISING KANE—Ridin' High!



By FRANK WEBB



By Clyde Lewis

By Roland Coe

"The Sergeant asked for suggestions and Buck gave him some!"

"I'll pay you fifty cents a day to keep your high school crowd away from here until I can hire another soda clerk!"

## Shelves of Spools For Your Trinkets

THESE graceful corner shelves are ten inches wide and seven inches deep at the bottom. Just the right size to hold the quaint match holder, the old-fashioned china doll head and other interesting trinkets that you have been treasuring.

The spools and shelves now may be practically welded together with new easy-to-use types of glue.



The wire or cord is then run through, as shown here, so that the shelves may be hung in a corner ready to hold articles of considerable weight.

NOTE—Mrs. Spears has designed an actual-size pattern for these three gracefully curved corner shelves which are graduated in size. This pattern also contains complete directions for cutting and joining these shelves as well as a pattern for another larger set of spool shelves. Ask for pattern No. 255 and enclose 15 cents. Address:

MRS. RUTH WYETH SPEARS  
Bedford Hills New York  
Drawer 10  
Enclose 15 cents for Pattern No. 255.  
Name .....  
Address .....

## CLASSIFIED DEPARTMENT

### HOME HAIR CUTTING

GUARANTEED HAIR TRIMMER with 10 blades \$1.00. WATSON HAUGER, 2244X Ridge, New Kensington, Penna.

### PERFUME

PERFUMES, Fine French Perfumes, Bargain prices. Mail address: 2567 Military Ave. W., Los Angeles (24).

### BABY CHICKS

PURCHASE CHICKS NOW  
Cornish Red Cross  
New Hampshire  
White Leghorns  
Rhode Island Reds  
Hatches Every Week  
RUSSELL HATCHERY  
Box 451-R  
Corvallis, Oregon

### SKINS—FURS

BEST RABBIT SKIN market in U. S.  
Send for free information.  
RELIABLE FUR INDUSTRIES  
Dept. WA, 2302 Whittier, Montebello, Calif.

### REMEDY

WHY SUFFER WITH POISON OAK, POISON IVY, INSECT BITES. Insist on LUNDY'S POISON OAKER. One Application Remedy. Send \$1.00 to LUNDY'S LAB., ALPHEGATE, CALIF.

Unpredictable River  
China's Hwang-Ho river has changed its mouth 11 times.

## DON'T LET CONSTIPATION SLOW YOU UP

When bowels are sluggish and you feel irritable, headachy, do as millions do—chew FEEN-A-MINT, the modern chewing-gum laxative. Simply chew FEEN-A-MINT before you go to bed, taking only in accordance with package directions—sleep without being disturbed. Next morning gentle, thorough relief, helping you feel swell again. Try FEEN-A-MINT. Tastes good, is handy and economical. A generous family supply costs only

FEEN-A-MINT 10¢

## YOU WOMEN WHO SUFFER FROM HOT FLASHES

If you suffer from hot flashes, weak, nervous, cranky feelings, are a bit blue at times—due to the functional "middle-age" period peculiar to women—try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Taken regularly—Pinkham's Compound helps build up resistance against such distress. It helps nature! Also a fine stomachic tonic. Follow label directions.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

WNU-12 15-44

## Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.

Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS



# DUDE WOMAN

By PETER B. KYNE

THE STORY SO FAR: Mary Sutherland arrives at Sugharo, a flag station in Arizona, and waits for the station wagon from Wagon Wheel Ranch to pick her up. After a long wait Len Henley comes along in a truck and drives her to a Phoenix hotel, where his Aunt Margaret gives her the guest room until she is able to find accommodations at some dude ranch. Len's father, Hamilton Henley, has acquired the Wagon Wheel by buying up the notes and collateral of Bill Burdan from the State Bank of Arizona after Burdan has come to him for a loan, which Henley refused. Len Henley meets the Wades, who have beat the indictment the jury brought against them for cattle stealing.

## CHAPTER IV

At four o'clock, while Ham Henley was still in his office, his son telephoned and identified himself. "Mr. Hubbell," said Len, "there's a story in this afternoon's Republican, and I want you to tell my father I didn't inspire it and that I'm sorry as I can be, because I know he loathes such publicity as much as I do."

"He read it, Len."

"What did he say?"

"He said enough. Still he was interested. You got any more money to bet on yourself versus Mad Hatter? Your father sort of fancies the horse."

"How much?"

"Your bankroll is the limit."

"I'll not risk my all, but I'll take my father on for a thousand, if he'll give me three to one."

"No more?"

"Not another dime. And I wouldn't take the thousand except to oblige my affectionate father. Make a three-thousand-dollar check out to the secretary of the rodeo association. My check will be there, too."

"No, no, not that, Len, you impulsive devil! We'd only have a bigger and better story on the front page of the morning paper. Wait until I confer with your father."

In half a minute he came back on the line. "Your father says you're an unnatural son but he still thinks you're a gentleman and will pay your bets without the aid of a stakeholder. He hopes you have an equally good opinion of him."

"I'll admit everything except that he's an unnatural father. The worst I'll say about him is that he's a peculiar man and I don't understand him. Tell him we have a bet and that I'll be in to collect it from him personally. If he thinks—"

"Wait a minute, Len. Your father's shouting something for me to tell you. . . . He wants to know, Len, if you know where old Bill Burdan and his wife are. He presumes you wintered on the Wagon Wheel as usual so you should know."

"They're in town, but where I don't know. I have an idea they're staying with a distant relative. However, the old man arranged this morning to meet me at five-thirty, so I'll get his address then. Things have happened to the old folks and they've left the Wagon Wheel."

There was a hiatus in the conversation. Then: "Your father says he'll be obliged to you if you'll ask Burdan to call at this office at ten o'clock tomorrow morning."

"Ask him if he's coming out to the rodeo tomorrow afternoon to see three thousand dollars hop from his pocket into mine."

Another conversational relay. "He says he wouldn't miss it for consideration."

At half-past five Ma Burdan drove up in the station wagon and sitting beside her, looking quite happy for one in his desperate financial situation, was Pa Burdan. "Yi, yi-yi," he yipped. "Anybody home?"

"Come in and bring Ma," Len shouted. When they entered Len kissed Ma and said, "Ain't love grand, Ma? It conquers all. Pa, while I think of it, my father would like to see you at his office about ten o'clock tomorrow morning."

"I spoke to him twenty minutes ago, Len. He seen Ma an' me drivin' past his office an' flagged us."

"Well, he didn't git far with us," Ma declared belligerently. "Guess what he wanted? Why, I never was more insulted in my life. He wanted us to give him a quit-claim deed to the home ranch an' assign the state land leases to him an' in return he'd give us five hundred dollars. Pa was for grabbin' it but I says 'Nothin' doin', and threw in the gears an' left him standin' there."

"We'd ought to have took it," Pa mourned. "We're goin' to lose everything anyhow. It'd been like pickin' five hundred dollars out o' the gutter."

"You ol' hoot owl," Ma said mildly. "That's just what Ham Henley hoped you'd think. How'd he treat you when you was in to see him about askin' him to help us? Why, he scolded you somethin' scandalous. He hurt your feelin's—an' them as hurts your feelin's, Pa, has got me to reckon with."

"Don't know as I blame him, Ma. I didn't expect he'd help me; I expect I didn't have no right to ask him to help me."

"Nevertheless, Pa, I think Ma acted with discretion in according his offer her finest brand of contumely, even if she didn't know it. Father must have called at the Wagon Wheel early this morning, because he passed me on the way in to Phoenix. He discovered you and Ma had abandoned the ranch, so inasmuch as he is a director of the State Bank at

Prescott he probably telephoned them they'd have to move in and take charge without waiting for judgment on foreclosure suits. The court would grant them that privilege on the proper representation, but the bank asked him to see you and get a quit-claim deed to the home ranch and a bill-of-sale to the cattle, to save legal expense and wastage and permit them to take over immediately. Did my father say, in consideration of your doing this, that the bank would not take a deficiency judgment against you?"

"I didn't give him time to speak his piece," Ma declared proudly. "As soon as I realized he wanted something I made up my mind he wasn't goin' to get it."

"He was only acting for the bank. I hear the bank will not make a cattle loan he doesn't approve. I'm going to see him tomorrow evening and when I do I'll try to make a better deal for you. Meantime, keep away from him. Leave this to me."

"You're the darlin'est boy," said Ma. "Ain't he, Pa? Oh, Len, why ain't you good friends with your father so's he'd buy the Wagon Wheel for you? You'd let Pa come back an' work for you then, wouldn't you, honey? An' I could keep house for you an' look after you an' you wouldn't need to pay us much, because we wouldn't need much."

"Are you going to divorce Pa?" he inquired wickedly.

"I reckon not, Len. Seems like I got to put up with him."

When Mary opened her door in response to Len's knock she saw standing before her, not the cowboy who had picked her up at Sugharo that morning, but a gentleman of



"Gimme!"

the world, quite at ease in dinner clothes, overcoat and white silk muffler. "Why, Doctor Jekyll," she exclaimed, "where did you leave Mr. Hyde?"

He did a little jig step. "Behold! This morning I was a chrysalis in my cocoon. Tonight I am a butterfly. I don't cheer for your simile, however, Dr. Jekyll used to dry-gulch people, didn't he?"

"Sound travels at the rate of at least a mile a second. . . . How far is it from the corridor where you stood a moment ago, over the transom and into my room?"

"It appears I talked out of my turn," he replied without embarrassment.

"Did you really mean what you said to those men, or were you just trying to frighten them?"

"I wasn't bluffing and I don't think they were particularly impressed. They aren't sufficiently intelligent."

"This morning you decided you were too poor to buy the Wagon Wheel ranch. What have you been doing since I saw you last? Playing the market or shooting craps?"

"Neither. I have merely yielded to my ruling impulse and that is to take a chance. I have often reflected on the pleasure to be derived from having a bank beg a favor of me—and as I came up in the elevator I realized how it could be done. I was inspired—and I accuse you of having been the source of the inspiration."

"Tell me," she urged.

"I can finance the sort of deal I have in mind. I know I can. And as soon as I do I shall reopen the dude department of the Wagon Wheel ranch, install a competent cook and housekeeper and solicit your trade—as a non-paying guest."

"I hope you can."

He had two boxes under his arm and he gave her one. "There were only four orchids in town and I bought them. Here are your two. That green frumpy dress, by the way, goes very well with your hair, and I'm so glad you haven't green eyes. Your eyes have been bothering me all day. I got the fool notion they were green. Instead they're hazel."

"The man earns his money riding bucking horses and spends it on orchids," she addressed a mythical third presence. "Easy come, easy go. Don Leonardo, for a blood-thirsty wretch you're terribly nice and thoughtful. Thank you."

She nodded. She could understand why that was so, and she felt sorry for both the Henleys. He stood in the doorway and thought: How lovely she is, how cool and poised. She's too exquisite to be other than a lady and too intelligent to pretend to be a greater lady than she is. She's the dude of all the world!

"I hope you realize," she said, "that if I visit the Wagon Wheel ranch after you acquire it you'll have to provide a chaperon."

"I am about to introduce you to a chaperon to end all chaperons. I call her my Aunt Margaret, but that's just a hold-over from boyhood's happy hours. She was my mother's bride's-maid. Widow-woman, as we say out here."

Mrs. Maxwell opened the door to Len's ring and said "Hello, Len. Come in, Miss Sutherland. You're as welcome as the Henley boy—and he has the run of the premises."

Mary was startled and confused for a moment, but her sense of humor bridged the situation. She held out her hand and commanded, "Gimme!" and Margaret Maxwell solemnly laid a silver dollar in the open palm. "I am a very curious woman, Miss Sutherland. I had to see promptly whether or not you measured up to your advance notices. Thank God, you do."

"You're sly but likeable," Mary replied and in the good humor thus engendered they entered. "A votive offering for you, Aunt Margaret," said Len and handed her the box he was carrying. He stepped across the room, his hand outstretched to an oldish man who rose as they entered. "Hello, pappy," he cried heartily, jerked his father to him and ran his other hand through Hamilton Henley's hair. "You've turned roan since I saw you last."

"An' you've thickened up a lot, son," Ham Henley turned toward Mary and bowed. "I think I saw you ridin' down the road with my son this mornin', miss."

"Miss Mary Sutherland, pappy, Miss Mary, this is my old man."

Ham Henley gave her a mild handshake, looked her over swiftly but with an intensity that told her he had missed nothing and then shifted his gaze to his son. "Margaret didn't tell me you were going to drop in," he said.

"You needn't explain. She didn't tell me either, old-timer. What a lot of delight we'd miss if women weren't so fond of surprise parties."

"I reckon they invented Santa Claus, son."

"Orchids," Mrs. Maxwell cried, delighted. "Len, you're a dear. I haven't had an orchid since you were here a year ago. I should like to assure you that such extravagance is sinful, only I don't think it is when I'm on the receiving end. Len, your father tells me you are retiring from the rodeo circuit when the Phoenix rodeo closes."

"Jess Hubbell gave me that message," Ham Henley said anxiously. "I hope he got it straight."

"He did, sir."

Mary helped serve the cocktails and Len passed a plate of hors-d'oeuvres. "Don Leonardo's a pig," she declared. "He wouldn't wait for you two. He insisted on having one drink with me."

"I had to test your liquor, Aunt Margaret," he defended, "to make certain you weren't feeding us fighting whisky." He clinked his glass against his father's. "How, Hamilton, old sport. This time tomorrow night, you'll be three thousand dollars poorer and I'll be six thousand dollars richer. And that will constitute an accomplishment. It needs a good man to nick you that deeply."

"I can enjoy losing that bet, my son. An' there's other ways not so hard o' pryin' money out o' me if you need it."

"Have you made a bet with Don Leonardo, Mr. Henley, that he will not conquer that horse, Mad Hatter?" Mary asked.

"I have, young lady, and how come you call him Don Leonardo?"

Mary flushed a little. "I heard his man, Pedro, call him that and it seemed to me the form of address fitted him. Anyhow, I have a habit of coining pet names for people I like and I like your son because he's terribly nice and amusing."

"Yes, I reckon he is pretty nice, young lady. In fact, I never knew him nicer than he is today. His decision to quit the rodeo nonsense certainly makes me happy."

"I wish I could believe I have contributed to this reorganization of your son's social consciousness, Mr. Henley, but I fear his decision to engage in some less dangerous and more dignified method of making a livelihood is the result of his spiritual growth—a sort of mile-stone in his evolution. Cheers for you, Don Leonardo, and success to you in the cow business."

(TO BE CONTINUED)

# PATTERNS

## SEWING CIRCLE



Welcome the Sun!

THE sleeveless, low-necked sun-back dress with full dirndl skirt, big pockets and romantic tie-sash is here to stay—everyone, young and old, is bent on getting plenty of sun and air this summer. This bolero and sun-dress is one of the prettiest to be found!

Barbara Bell Pattern No. 1942 is designed for sizes 12, 14, 16, 18, 20 and 40. Size 14, ensemble, requires 4½ yards of 39-inch material.

Little sister's sun-dress with its own matching bolero can be made in the same fabric as her older sister's or mother's!

Barbara Bell Pattern No. 1943 is designed for sizes 3, 4, 5, 6, 7 and 8 years. Size 4 requires 2½ yards of 39-inch material for the ensemble. Send your order to:

SEWING CIRCLE PATTERN DEPT.  
149 New Montgomery Street  
San Francisco, Calif.  
Enclose 20 cents in coins for each pattern desired.  
Pattern No. . . . . Size . . . . .  
Name . . . . .  
Address . . . . .

Barbara Bell Pattern No. 1937 is designed for sizes 14, 16, 18, 20, 40, 42 and 44. Size 16 requires 2½ yards of 35-inch material; 4½ yards bias fold for trimming; ¾ yard or bright scraps for lower facing.

## ASK ME ANOTHER?

A quiz with answers offering information on various subjects

### The Questions

1. What is the facial aspect for which the Cheshire cat is noted?
2. What are a ship's davits?
3. WAC officers and enlisted personnel wear replicas of the headgear of what warrior maiden?
4. Who were the first printers?
5. What is the supercargo on a ship?
6. How long has Turkey been a republic?
7. If a stirrup bar is that part of a saddle to which the strap is fastened, what is a stirrup cup?
8. The Battle of Brandywine was fought in what state?
9. Where must all federal revenue raising bills originate?
10. What lines follow the quotation: "Is life so dear, or peace so sweet, as to be purchased at the price of chains and slavery?"

### The Answers

1. Grinning.
2. Cranes for the lifeboats.
3. Athena.
4. The Chinese.
5. The officer or person on a merchant ship in charge of the commercial details of the voyage.
6. Since 1923.
7. A cup of wine or the like taken by a rider about to depart; hence a farewell cup.
8. Pennsylvania.
9. In the house of representatives.
10. "As for me, give me liberty or give me death."

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# HOUSEHOLD HINTS

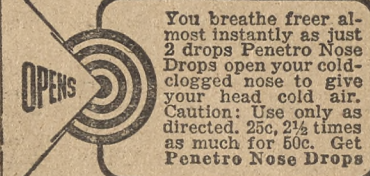
Tin cooking utensils should be thoroughly dried after washing, to avoid rusting. Do not try to remove the heat discoloration because blackened tin heats quicker than shiny tin.

If the radiator fins on your car or tractor get bent, try straightening them with a common table fork, the prongs of which have been cut down to about one-fourth inch length.

The oven should be hot for baking vegetables and the baking time should be just long enough for them to become tender but remain firm.

Old horseshoes, filed to wedge shaped points on one end and drilled and bolted to your ladder, make sturdy hooks for use on the roof ridge.

Children's bean bags for play may be made from scraps of closely woven material such as denim, cut and stitched to a 4 by 6-inch size and then filled with one cup of beans.



## SNAPPY FACTS ABOUT RUBBER



Planes fly in supplies and bring out crude rubber from Central American plantations. Weeks are saved by this method of transportation.

In building a battleship it takes 150,000 pounds of rubber. This is equivalent to the rubber used in the manufacture of more than 12,000 small passenger-car tires.

The first city omnibus lines, the forerunner of modern motor bus transportation, started operations over the streets of Paris in 1662.

Seventy-three per cent of the employees in 94 war plants depend upon their cars for transportation. Rubber is essential to their work.

James Shaw

In war or peace

B.F. Goodrich

FIRST IN RUBBER

## So Crisp! Kellogg's RICE KRISPIES

"The Grains are Great Foods"—K.H. Kellogg

Kellogg's Rice Krispies equal the whole ripe grain in nearly all the protective food elements declared essential to human nutrition.



## IN THE NAVY

they say:

- "ROPE-YARD SUNDAY" for Wednesday afternoon
- "4TH CLASS LIBERTY" for a look at shore from deck of a ship
- "CAMEL" for the favorite cigarette with men in the Navy
- "FIELD DAY" for thorough cleaning of ship
- ★ FIRST IN THE SERVICE ★



With men in the Army, Navy, Marine Corps, and Coast Guard, the favorite cigarette is Camel. (Based on actual sales records.)

U.S. BLUEJACKET IN "BATTLE GEAR"

# CAMEL



TAKE IT FROM ME...YOU CAN'T BEAT CAMELS FOR EXTRA MILDNESS AND FRESH FLAVOR!



## Personal Paragraphs

AND SHORT ITEMS ABOUT  
INTERESTING HAPPENINGS

A personal loan costs less at Firstbank.

C. H. Dall is a patient at St. Paul's Hospital in Livermore, where he is receiving medical treatment.

Berkshire Coarse Mesh Stockings—Grade A, 45-gauge rayon, toe cotton re-inforced. To close out, special, 89c pair. At J. E. Bairos "My Store," Pleasanton, Calif.

Easter guests of Mr. and Mrs. Chas. Fiorio and daughter Mavis were Mrs. Eugenia Fiorio and son Frank of Livermore and Joe Fiorio and Mrs. Irma Hegaman of Oakland.

Sheer Rayon Hose—Full-fashioned, dull finish, high twist, sheer, 45-gauge Rayon Hosiery. Rayon welts. Rayon re-inforced heels and toes. Popular shades. SORRY, limit two pairs to a customer. Price \$1.03 pair. 42-gauge, 89c pair. At J. E. Bairos "My Store," Pleasanton, Calif.

Lt. Benjamin Bruce and Sgt. James Frost, both Pleasanton boys now in England, recently met at a flying field in the British Isles. Bruce recently went to England as a pilot, and reported to the field where James is a member of the ground crew. The boys were good friends while in Pleasanton, and enjoy very much being stationed at the same place overseas.

**Why**  
**pay more**  
**for a**  
**personal**  
**loan**  
**than the**  
**Bank of**  
**America**  
**rate**  
**?**



ESTABLISH BANK CREDIT  
UP TO 12 MONTHS TO REPAY YOUR LOAN

Alfred F. Andresen L. E. Thomas  
**Pleasanton Electric Co.**  
Electrical Contracting and Fixtures — Radios, Pumps, Etc.  
Telephone Pleasanton 58

**FIORIO'S MARKET**  
Complete Food Store  
31 ROSE AVE. PHONE 162

A personal loan costs less at Firstbank.

Robert Jones, who recently received severe burns in a fire at the Maurice Jones home, is recovering nicely at St. Paul's Hospital in Livermore, where he is still receiving treatment.

New Turbans and Head Kerchiefs have just been stocked at the Meyer Dress and Gift Shop.

T. J. Verden, president of the Northwestern Barrel Co., who had been in Milwaukee, Wis., for several weeks, returned to Pleasanton Saturday evening. He expects to return to Milwaukee in the near future, however.

Have you tried Nu-Enamel? It's the modern finish in nature's colors. One coat covers. No brush marks. Washable, durable, economical, and easy to apply.—Herman G. Kolln.

Arthur Vierra, U. S. N., son of Mr. and Mrs. John Vierra, who has been spending a week's liberty here with his parents, will leave Sunday to return to Farragut, Idaho, to resume his naval training.

Jack Vizzolini, son of Mr. and Mrs. Peter Vizzolini of Pleasanton, who had been attending Santa Clara University, enlisted recently in the navy, and left Monday from San Francisco to go to Farragut, Idaho, to begin his training.

Harve Petersen, a member of the merchant marine, who has been serving in New Guinea for the past five months, is spending a leave in Pleasanton with his wife and with his father-in-law, Harry Dietrich. Mrs. Petersen is making her home here while her husband is in the merchant marine service.

Easter dinner guests at the home of Mr. and Mrs. Peter Vizzolini were Mr. and Mrs. D. Trombetta, Mr. and Mrs. L. Triberti, Mrs. A. Trombetta, and Mrs. F. Fitzgerald, all of Oakland, and Mr. and Mrs. Raymond Trombetti, Miss Loretta Mezza, Jack Vizzolini, and the host and hostess, all of Pleasanton.

S/Sgt. Herb Miller, who had been with army forces in the Pacific for more than two years, is now visiting his parents in San Francisco and expects to visit with friends in Pleasanton in the near future. Herb was formerly employed at the Pleasanton Branch of the Bank of America.

Lt. Everitt Kamp, U. S. N. R., son of Mrs. J. W. Sheffield, and a friend, Lt. Ed Peck, U. S. N. R., flew planes from a neighboring state to Livermore last Friday. They flew low over the Sheffield ranch near Pleasanton to let Everitt's mother know they had arrived, and she went to the Livermore airport to meet them. They had lunch at the Sheffield home, and then flew back to the base they had left earlier in the day.

The 500 Club met Wednesday of last week at the home of Mrs. Chris Hansen in Livermore, where honors in cards went to Mrs. Julius Jensen, Mrs. John Block, and Mrs. Eric Petersen, all of Livermore. Others present were Mrs. Thos. J. Orloff and Mrs. Dortha Mensel of Pleasanton, Mrs. Theodore Nissen and Mrs. Peter Banke of Tassajara, Mrs. Anna Muller of Livermore, and Mrs. Fred Smith of San Leandro.

The members of the Farm Home Department met at the Pleasanton Presbyterian Church yesterday afternoon for a regular meeting, and the project of the afternoon was proteins. At the meeting, a miscellaneous shower was given for one of the members, Mrs. Maurice Jones, whose home was recently destroyed by fire. The committee in charge of the meeting and refreshments served at the close of the afternoon was composed of Mrs. J. E. Bairos, Mrs. Carolyn Bedsworth, and Miss Helena Busch of Pleasanton, and Mrs. Vanda Buttner and Miss Mary A. Buttner of Sunol.

### TASSAJARA SCHOOL PUPILS RECEIVE AWARDS

The fifteen pupils of the Tassajara School, where Mrs. Newton Arendt of Pleasanton is teacher, have received an award from the U. S. Treasury Department permitting them to fly the Treasury Flag, as more than 90 percent of the pupils are buying stamps and war bonds regularly. Since the first of October they have purchased \$280.30 of stamps and six war bonds.

Eleven of the fifteen pupils have received certificates from the U. S. Department of Agriculture making them members of the U. S. C. C.—United States Crop Corps. These children worked in the fields last fall helping harvest the crops so necessary for victory. The following received the U. S. C. C. citations:

Doris Bettencourt, Richard Bettencourt, Joe Moura, Joann Rasmussen, Clovis McCarthy, Eugene Calderia, Nancy Rasmussen, Theodora Moura, Gordon Rasmussen, Claudia Rasmussen, and Angelina McCarthy.

A personal loan costs less at Firstbank.

Lloyd H. Lester of Berkeley spent Easter in Pleasanton with his parents, Mr. and Mrs. Leon Lester.

Miss Marie Silva is a new employee at the U. S. Naval Hospital north of Pleasanton, being employed in the office.

Mrs. Catherine Kruse spent the Easter weekend in Vallejo with her daughter and son-in-law, Mr. and Mrs. Kenneth Kane.

Just Arrived—Lovely Spring Coats and Suits. Some of the suits are three-piece—skirt, jacket, and coat.—Meyer Dress and Gift Shop.

George Thompson, who had been receiving medical treatment at St. Paul's Hospital in Livermore, was able to return to his home in Pleasanton Wednesday.

Lt. (j.g.) Angelo Antonini, U.S.N., who had been visiting in Pleasanton and Livermore while on a leave from the navy, has reported again for active duty with the Pacific fleet.

Easter dinner guests of Mr. and Mrs. John J. Amaral were Mr. and Mrs. J. P. White and Mr. and Mrs. Joseph Theodore and daughter Donna of Oakland, and Mrs. Jerry Curtis and Mrs. Howard Fritz of Pleasanton.

Easter guests of Mr. and Mrs. F. L. Hudson were Mr. and Mrs. Wayne Hutchins and children, Barbara, Sally, and Kenneth, of San Jose. Mr. Hutchins and Mrs. Hudson are brother and sister.

Go to Herman G. Kolln's for seeds for your flower and victory gardens. We also have all the tools available to keep your garden, flowers, shrubs, and lawns in good shape.—Herman G. Kolln.

Capt. Herbert Harms, who is an army doctor now stationed at Tampa, Fla., has been promoted to the rank of major. Major Harms is the son of Dr. and Mrs. E. H. Harms of Pleasanton.

Mrs. Harry J. Amaral, originally from the East, but who has been at Seattle, and whose husband is in the navy, arrived in Pleasanton Wednesday to visit at the home of her brother-in-law, John J. Amaral.

Stamped Scarfs, Vanity Sets, Towels, Lunch Cloths, Aprons, Infant's Dresses, Kimonos, Sacques, and Crib Sets. A large shipment just arrived at popular prices at J. E. Bairos "My Store," Pleasanton, Calif.

Mrs. C. G. Lindmark expected to leave today for Corona to visit her son, L. W. Hopkins, S 2/c, who was taken from Great Lakes Naval Hospital to Corona Naval Hospital by plane this week for treatment for rheumatic fever.

Captain George Rasmussen is now at the Anzio beach-head in Italy, and has written his mother, Mrs. Hanna Rasmussen, not to worry. Captain Rasmussen said he would not tell her where he was if he believed himself to be in danger.

Mrs. Mary A. Ratti and daughter Mary of Oakland, formerly of Pleasanton, left Oakland Wednesday of last week for Crawfordsville, Ind., and arrived there Friday in time to attend the funeral of Mrs. Ratti's brother, Henry Faubion, who passed away the previous Tuesday. Mr. Faubion was 42 years of age, and was manager of the Indiana Bell Telephone Co., and made his home in Crawfordsville. Mrs. Ratti and daughter expect to be away for two weeks.

Easter guests of Mrs. Edith Ziegenfuss and Mr. and Mrs. Alan Henry were Mr. and Mrs. Howard Ziegenfuss of San Leandro, Mr. and Mrs. Wilfred Ziegenfuss and children of Albany, Mr. and Mrs. Howard Hansen and family of Winters, Mr. and Mrs. Oswald Hansen and daughter of Davis, Mr. and Mrs. Hans Hansen of Dublin, Miss Mary Buttner and Mrs. Louise Bonner of Sunol, and Mr. and Mrs. Wm. F. Hall of Pleasanton.

### Declaration Option Given Farmers

Farmers are the only federal income-tax payers who have the choice of filing their declarations of estimated 1944 tax by April 15 or waiting until December 15, the Bureau of Internal Revenue says. Farmers as defined by the tax laws are those who receive 80 percent of their income from agriculture.

However, before a farmer decides on his choice for a filing date, the bureau reminds him that if he files by April 15 he can make his income-tax payments in four quarterly instalments, while if he waits until December 15, he will have to pay the whole year's estimated tax at that time.

### KOTTINGER VILLAGE NOW HAS 78 FAMILIES

Only two of the 80 family housing units in the Federal Public Housing project known as Kottlinger Village are unoccupied, according to Walter T. Nilson, secretary of the project. More and more apartments are needed, but as yet the three dormitories that contain a total of 72 rooms, some double rooms and some single, and one building designated for women and two for men, have not been opened. The capacity of the three dormitories is 108 people. It is expected, however, that they will be opened in the near future, following which the cafeteria building will also be opened.

### THIRD STREET HOUSES READY SOON

It is expected that definite announcement of the opening of the Federal Private Housing project of 50 houses on Third Street can be made in the near future, as work on the houses is progressing nicely now. Restrictions, if any, in connection with the houses will, it is said, be announced at the same time as the opening.

### FOUR MORE PASS PHYSICALS AND AWAIT CALL

Alton Shotwell, Clifford Paulo, and LeRoy Silva passed physicals Monday for entrance into the navy, and Joaquin Enos was accepted for army service. Tony Viada and Stanley Rathbone, who passed their physicals sometime ago, will leave soon, Viada beginning army training next Saturday, and Rathbone leaving April 22 to begin navy training.

The Senior Danish Club met Thursday of last week at the home of Mrs. Tom Nielsen near Dublin, where dutch whist and refreshments were enjoyed. Honors went to Mrs. Max Groth and Mrs. Dortha Mensel of Pleasanton and Mrs. John Jensen of Dublin. Others present were Mrs. Thos. J. Orloff of Pleasanton, Mrs. H. N. Hansen, Mrs. Eric Erickson, and Mrs. Emma Fredericksen of Dublin, Mrs. Nels Miller and Mrs. Peter Larson of Livermore, Mrs. James Thompson of Hayward, and Mrs. Hobbs and daughter Joan of Antioch.

The Pleasanton Times is read by more people in Pleasanton and its trade territory than any other newspaper in the whole wide world.

### NOTICE TO CREDITORS

No. 8696. Department No. 4. Notice is hereby given by the undersigned executor of the estate of Hattie M. Crellin, deceased, to all persons having claims against the said decedent, to, within six (6) months after the first publication of this notice, either file them, with the necessary vouchers, in the office of the Clerk of the Superior Court of the State of California in and for the County of Alameda or exhibit them, with the necessary vouchers, to me at the Law Offices of Charles A. Gale, 47 Neal Street, Pleasanton, Alameda County, California, which place the undersigned selects as the place of business in all matters connected with said estate.

EARLE A. CRELLIN,  
Executor of the estate of Hattie M. Crellin, deceased.  
Dated at Pleasanton, California,  
April 13, 1944.  
Pub. Apr. 14-21-28, May 5-12, '44.

### NOTICE TO CREDITORS

No. 86642. Department No. 4. Notice is hereby given by the undersigned executrix of the estate of Emil William Spotorno, also known as Emile William Spotorno and as Emile W. Spotorno, deceased, to all persons having claims against the said decedent, to, within six (6) months after the first publication of this notice, either file them, with the necessary vouchers, in the office of the Clerk of the Superior Court of the State of California in and for the County of Alameda or exhibit them, with the necessary vouchers, to me at the Law Offices of Charles A. Gale, 47 Neal Street, Pleasanton, Alameda County, California, which place the undersigned selects as the place of business in all matters connected with said estate.

LORETTA MAY SPOTORNO,  
Executrix of the estate of Emil William Spotorno, also known as Emile William Spotorno and as Emile W. Spotorno, deceased.  
Dated at Pleasanton, California,  
April 13, 1944.  
Pub. Apr. 14-21-28, May 5-12, '44.



**I. B. NASON**  
WATCHMAKER AND JEWELER  
LIVERMORE, CALIF.  
28 Years of Efficient Service to the Public in Livermore



**FRUDDEN'S CASH GROCERY**  
PHONE 35 YOUR STORE WE DELIVER

### WE'VE BEEN ASKED—

What does it mean—this—Wee Bonnie Gowans—?

Well, in Scotch, it means "Pretty Little Garden." And we meant it, but did not anticipate the job of supplying you with so much of it. Therefore, all our plans for a pretty little garden were pigeonholed for a while. That is until you have planted your Wee Bonnie Gowans. Then we can go and plant ours in shape. You come first with us!

Germain tells us shrubs are out. But we have lots of these—

Porch or Basket Begonias, 2 for 15c.

Four different shades of Asters at 45c per dozen.

Calendulas, Lemon and Orange Queen, Mixed Verbenas, Mixed Stocks, Mixed Larkspurs, Swiss Giant Pansies, Snapdragons, and Zinnias, all at 35c a dozen.

Carnations, assorted, 50c dozen.

WEE BONNIE GOWANS

Just 2 miles out of Pleasanton on Vineyard Avenue on the left.

Look for the Little Blue Truck. P. O. Box 512.

### BOY'S EYE INJURED BY SHOT FROM B-B GUN

Bruce Harding of Walnut Creek, 12-year-old son of Harry J. Harding, president of the First National Bank of Pleasanton, received an injured right eye late last week as a result of an accidental B-B gun shot by a friend with whom he was playing. X-rays showed the B-B did not enter the eye, but was deflected, and caused a hemorrhage, and the boy was taken to Peralta Hospital, where it is believed the sight of the eye will be saved.

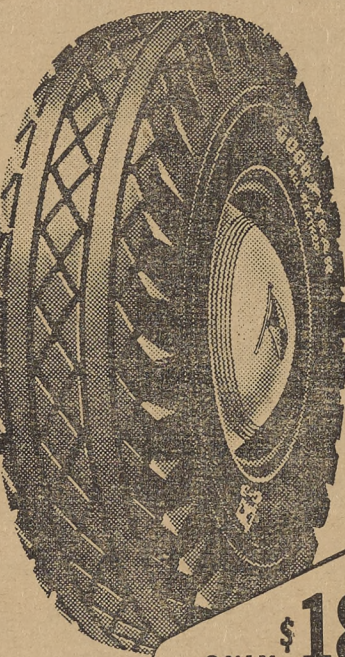
The best ad is a Times ad.

No two ways about it! First Quality, always a Good Buy, is definitely a BEST BUY now. If you want facts and figures to prove it, stop at TIRE SERVICE HEADQUARTERS—

**Pleasanton Service Station**

Yes Sir! The Best Tire Made Is  
**YOUR BEST BUY NOW!**

**GOODYEAR**  
SYNTHETIC RUBBER TIRE



You get in this tire a definite PLUS value in performance, measured in miles or months or dollars. Extra quality, extra value—due to special tire-building skills developed by Goodyear Research over 29 years of tire leadership.

This new tire has the same low-stretch Super-twist cord and high-carbon steel bead wire used in Goodyear's pre-war De Luxe Tires.

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